

Online Advertising Benefits: Complimentary and Partner Rates

- Personalized 'IDC partner' logo
- Your company's name and URL placed on IDC's Partners page
- Your company's profile in IDC's online member directory and up to two (2) contacts listed
- One (1) complimentary Q&A featuring your company on IDC's news and event page
- One (1) complimentary newsletter ad promoting your company's existing product/service, new product launch or new showroom opening
- Five (5) complimentary social media posts
- Unlimited shares/reposts on IDC relevant tagged posts
- One (1) complimentary event listing of your event or webinar on IDC's event calendar
- Four (4) complimentary job posts on IDC's Career Centre page

Core Partnership Benefits



Additional Resources

Review [IDC's annual events](#), submission information for our Partners-exclusive [VODA Product Innovation](#) award program, and additional [advertising opportunities](#). For a list of our proud partners and more information about IDC partnership, [please click here](#).