

Online Advertising Benefits: Complimentary and Partner Rates

- Personalized annual 'IDC Partner' logo
- Your company's name and URL on IDC's Industry Partners page
- Your company's profile in IDC's online member directory, and up to two (2) contacts listed
- One (1) complimentary newsletter ad promoting your company's existing product/service, new product launch, or new showroom opening
- Five (5) complimentary social media posts
- Unlimited shares/reposts on IDC-relevant tagged posts

Core Partnership Benefits



Additional Resources

Review [IDC's annual events](#), submission information for our Partners-exclusive [VODA Product Innovation](#) award program, and additional [advertising opportunities](#). For a list of our proud partners and more information about IDC partnership, [please click here](#).