

2026 SPONSORSHIP PROSPECTUS PRICING LIST (Partners only)

IDC DESIGN SYMPOSIUM

Major sponsors

Presenting Conference Partner and Awards Host	4 opportunities available	\$30,000
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Program Sponsors

Awards Wine	1 opportunity available	\$ 5,000
Technology & Broadcast	1 opportunity available	\$ 4,000
Design Tour	Multiple opportunities available	\$ 4,000
Awards Presentation	Up to 6 opportunities available	\$ 4,000
Coast to Coast Subsidy	Multiple opportunities available	\$ 3,500
Awards Gala Table	Multiple opportunities available	\$ 3,000
Coffee Break	1 opportunity available	\$ 1,500
Large Design Firm	1 opportunity available	\$ 1,650
Small Design Firm	1 opportunity available	\$ 550

VODA Product Innovation (formerly know as: Innovation Awards)

First entry	\$ 499
Subsequent entry	\$ 120

Throughout the year

Student and Emerging Professionals Sponsorship

1 opportunity available	\$ 4,000
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Industry Sales Professionals Course (ISPC)

Group rate of 5 individuals	\$ 1,975
Group rate of 3 individuals	\$ 1,195
Group rate of 2 individuals	\$ 895
Individual ticket	\$ 595

IDC at the CSC Building Expo

Premium	\$ 1,550	(Early Bird)
Standard	\$ 1,250	(Early Bird)

DesignEx Tabletop Show

Platinum (optional)	\$ 5,000
Gold	\$ 2,500
Silver	\$ 1,750
Exhibitor	\$ 1,250
Additional rep at tabke	\$ 95

Impact Award (Locations: Central, East, and West)

Champion Table	\$ 5,000
Patron Table	\$ 3,000
Table of Ten	\$ 2,000

Hosted IDC Events

Details available upon request

Hosted Board Meeting

Details available upon request

2026 ADVERTISING SERVICES (Partners only)

E-blast Canada	\$ 1,160
E-blast Ontario	\$ 990
E-blast Greater Toronto Area	\$ 870
E-blast Eastern or Central Ontario, QC, BC	\$ 410
E-blast Northern Ontario, AB, MB, SK, NB, NS, NL	\$ 175
IDC Website Event Posting	\$ 350
IDC Website Banner Ad	\$ 1,160
IDC Website Event Posting and E-blast	\$ 1,340
Basic Creative Design	\$ 200
Newsletter Leaderboard - 2 Issues	\$ 580
Newsletter Leaderboard - 4 Issues	\$ 920
Newsletter Lower Leaderboard - 2 Issues	\$ 520
Newsletter Lower Leaderboard - 4 Issues	\$ 875
Newsletter Box Ad - 2 Issues	\$ 465
Newsletter Box Ad - 4 Issues	\$ 690

Social Media Posts (Facebook, LinkedIn, and Instagram Story. One post equals one post on one chosen platform)

Social Bundle (10 Posts)	\$ 465
Social Bundle (5 Posts)	\$ 230
1 Post Across All Three Platforms (LinkedIn, Instagram Story, and Facebook)	\$ 170
1 Post on One Platform (LinkedIn, Instagram Story, or Facebook)	\$ 55