

Student and Emerging Professionals Programs

Annual Sponsorship Fee: \$4,000 (one partner per non-compete category)

Who are IDC's Student and Intern Members?

Student members are actively enrolled in a post-secondary program at a college, university, or an accredited school of interior design.

Intern members have completed a recognized interior design educational program and are gaining professional experience in the workplace.

MEMBERSHIP

1,777 Students; 43% increase from 2021

148 Interns

136 Educators

AFFILIATIONS

IDC engages students from accredited institutions, including:

- Algonquin College
- British Columbia Institute of Technology
- Conestoga College
- Fanshawe College
- Humber College
- Kwantlen Polytechnic
- Mount Royal University
- OCAD
- Sheridan College
- Toronto Metropolitan University (TMU)
- Vancouver Island University
- University of Manitoba
- University of Moncton
- Yorkville University

ENGAGEMENT

IDC Annual VODA Student Competition: 25 winners since 2021 launch

Propel Emerging Leaders Program: 33 leaders selected since 2019 launch

Audience Engagement

VODA Student Competition

This competition provides students with a national platform to demonstrate the value of interior design and illustrate the positive impact design has on the users of the spaces.

IDC Mentorship Platform

Created exclusively for Canada's interior design community, the program aims to connect senior designers and retired members with students and interns across the country.

School Visits

Both in classrooms and virtually, IDC's CEO and Board members have promoted IDC and the interior design career to students across the country. Sponsorship provides an opportunity to connect with the next generation of designers.

In-Person and Web-Based Student Events

IDC, in collaboration with sponsors, provides various events to this target group on an annual basis for an opportunity to network and introduce your brand to student members.

The Annual Supporter Receives:

Acknowledgement of your company (logo, name, and website link) as a sponsor on:

- IDC's social media platforms with 37,000 followers, including students and educators
- Digital and print materials related to the programs
- Event pages and event recaps
- IDC e-blasts to the audience
- School visit presentations
- IDC's mentorship platform



VODA Student Competition

- Two (2) tickets to attend the IDC VODAs awards presentation, available to your company representatives or guests
- Seated alongside competition winners, representing top emerging design talent
- Personal introductions to winners, with the opportunity to organize a post-event celebration

IDC Mentorship Platform

- Make an impact on program participants by introducing your company on the platform
- Display your company's information and content to the audience
- Build relationships with emerging talent by sharing product samples, hands-on experiences, or educational content
- Dedicated profiles on the platform for your sales reps to connect with designer participants

School Visits

- Introduce your company to an audience of design program students and educator members
- Provide a presentation about your company's influence in the interior design community
- Opportunity to provide swag bags or draw prizes to attendees
- Gain valuable introductions to program coordinators
- Grow your contact database with up to 30 school visits per year, reaching up to 1000 emerging professionals across Canada

In-Person and Web-Based Student Events

- Complimentary tickets to all in-person events for the student design community
- Introduce your company to an audience of students and program coordinators
- Opportunity to provide swag bags or draw prizes to attendees
- Grow your network and build relationships



For more information on becoming a sponsor of this program, please contact Barbora Krsiakova, Director, Business Development at bkrsiakova@idcanada.org