

## Design Symposium – Design Firm Sponsorship

IDC's annual Design Symposium features a program of in-depth panels, inspiring keynote presentations, tours of top designer projects, and an award presentation, featuring winners of the distinguished Value of Design Awards (VODAs) program.

Showcase your firm's support for the Canadian design community, enjoy group tickets for members of your firm, and more!

### **Small Design Firm Sponsorship**

**Price: \$550**

- Five (5) tickets to the Design Symposium and celebratory IDC VODAs gala
- Small firm logo and website link on the Design Symposium and IDC VODAs event pages and on other promotional materials

### **Large Design Firm Sponsorship**

**Price: \$1,650**

- Twelve (12) tickets to the Design Symposium and celebratory IDC VODAs gala
- Free submissions by your firm to IDC's VODA: Interior Projects program
- Large firm logo and website link on the Design Symposium and IDC VODAs event pages and on other promotional materials

### **Additional Sponsorship Benefits:**

- Announcement of the firm's sponsorship, recognizing the importance of the firm's thought leadership.
- Premier seating for firm attendees throughout the Design Symposium.
- Opportunity to include firm representatives in Design Symposium panels or speaking presentations, as well as at IDC events throughout the year.
- Firm mentioned in event recap to all members and post-event promotion.
- Annual recognition of the firm's contribution on the IDC website.

**To secure your sponsorship, please contact:**

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