

## **VODA: PRODUCT INNOVATION**

### **OVERVIEW**

Organized by the Interior Designers of Canada (IDC), VODA Product Innovation was established in 1984 to honour excellence in product design and new showroom creativity and is exclusively open to IDC Industry Partners.

### **SUBMISSIONS**

Entries successfully address a long list of criteria, including problem solving, budget, strategy, environmental responsiveness, and marketing objectives. In addition to showcasing products to top design specifiers from across Canada and internationally, winning entries will receive certificates, as well as extensive exposure during an awards presentation, held during the IDC Design Symposium.

#### **The submission will include:**

- Entrant's identification information
- Product or project information
  - Product description
  - Design objective
  - Design and technical innovation
  - Market application
  - Sustainability
- Product or project images (maximum of six)

#### **Entry Fee:**

- \$499 + HST for first product submission entry
- \$120 + HST for subsequent product submission entry

### **JUDGING**

An elite jury, composed of prominent interior designers and specifiers from across North America, will judge entries.

### **ELIGIBILITY REQUIREMENTS**

The competition is open to all IDC industry partners. Partners are eligible to submit entries for multiple products. IDC reserves the right not to award in any category if projects submitted are deemed without sufficient merit.

## **CATEGORIES**

- Acoustical Products
- Appliances
- Bath & Plumbing
- Ceilings & Walls
- Flooring
- Furniture – Commercial
- Furniture – Residential
- Hardware
- HVAC/Mechanical Systems
- Kitchen
- Lighting
- Paint & Coatings
- Seating: - Lounge Chairs + Sofas
- Technology
- Showroom (permanent, pop-up or travelling)
- Textiles & Architectural Fabrics

## **RECOGNITION**

- IDC will honour winners at an awards celebration held during the IDC VODAs.

### **Award:**

- Custom trophy for Award of Excellence winners
- Certificate for Award of Merit, Award of Excellence, and Honorable Mention winners
- Badge/logo to use in promotional materials

### **Publication:**

IDC's media partners, newsletter distribution and blog, coupled with social media sharing, will devote space to profiling the winners of VODA Product Innovation.