

INNOVATION IN DESIGN THINKING IDC STUDENT COMPETITION

OVERVIEW

The potential of design to positively change and add value to our lives is the focus of this recognition. As designers, we are trained to use design thinking processes to better understand the people for whom we are designing.

Entries may be concepts or innovative processes at any scale or in any sector. Submissions must clearly communicate the intended value to the people, business, or society at large.

PURPOSE

- To demonstrate the value of interior design
- To illustrate the positive impact of design on the users of the spaces
- To collect evidence-based research to support the above two goals
- To provide a national platform for Canadian interior design students

SUBMISSIONS

- Projects must be submitted by an IDC student member
- Winners will be selected by an independent panel of judges
- There is no cost for submissions

The submission will include:

- Entrant's identification information
- Interior design school and program information
- Project information
- Project images (maximum of four)
- Floorplan image

JUDGING

The judging process is confidential and facilitated by IDC staff. Judges will not know the identity of the entrants. Individuals who submit projects for consideration, or whose schools or students submit projects for consideration, are not permitted to sit on the awards jury.

Each entry is judged on its own merit by a panel of representatives from the interior design or related industry.

Judging will take place in two phases:

- PHASE 1 – Judges review and score all submissions
- PHASE 2 – Judges meet to discuss ties, inconsistencies, etc. and make recommendations for winners.

Entries receive a total score, based on four criteria:

- Design concept – 20%
- Design approach – 20%
- Design challenges – 20%
- Value of design – 40%

ELIGIBILITY REQUIREMENTS

The competition is open to all IDC students in a post-secondary (under-graduate and graduate studies) program in Canada.

Individuals who graduated from a post-secondary program within the past year may submit work completed during their last year of studies.

RECOGNITION

- IDC Student Competition winners are honoured at IDC's Award Celebration in the fall.

Award:

- Printed certificate signed by IDC's President
- Letter of acknowledgement from IDC's CEO

Publication:

IDC's newsletter, website, and social media channels will devote space to profiling the winning projects of the 'Innovation in Design Thinking – Student Competition.'