

The Regional Partner is provided second access to brand exposure at all IDC networking and business opportunities, events, and programs. **New this year:** Receive five (5) complimentary tickets for your clients or design professional contacts to attend IDC's biggest event of the year, the Design Symposium national conference (Awards Celebration gala tickets sold separately).

## Online Advertising Benefits: Complimentary and Partner Rates

- Personalized annual 'IDC Partner' logo
- Your company's name and URL on IDC's Partners page
- Your company's profile in IDC's online member directory, and up to ten (10) contacts listed
- One (1) complimentary e-blast across a specific province promoting your company's news, events, or products
- Three (3) complimentary event listings of your event or webinar on IDC's event calendar
- One (1) complimentary Q&A featuring your company on IDC's news and event page
- Two (2) complimentary newsletter ads promoting your company's existing product/service, new product launch, or new showroom opening
- Ten (10) complimentary social media posts
- Unlimited shares/reposts on IDC-relevant tagged posts
- One (1) complimentary job posting on IDC's Career Centre

## Core Partnership Benefits



## Additional Resources

Review [IDC's annual events](#), submission information for our Partners-exclusive [Innovation Awards](#), and additional [advertising opportunities](#). To see a list of our proud partners and more information about IDC partnership, [please click here](#).