

A National Partner is provided first access to brand exposure at all IDC networking and business opportunities, events, and programs. Additionally, IDC's in-person or over-the-phone concierge service provides an opportunity to discuss your quarterly business goals. **New this year:** Receive ten (10) complimentary tickets for your clients or design professional contacts to attend IDC's biggest event of the year, the Design Symposium national conference (Awards Celebration gala tickets sold separately).

## Online Advertising Benefits: Complimentary and Partner Rates

- Personalized annual 'IDC Partner' logo
- Your company's logo on IDC's homepage
- Your company's logo, description, and URL on IDC's Partners page
- Your company's profile in IDC's online member directory, and up to 25 contacts listed
- One (1) complimentary web banner ad on IDC's website (30-day cycle)
- Two (2) complimentary e-blasts across Canada
- Five (5) complimentary event listings of your event or webinar on IDC's event calendar
- One (1) complimentary Q&A featuring your company on IDC's news and event page
- Two (2) complimentary newsletter ads promoting your company's existing product/service, new product launch, or new showroom opening
- Fifteen (15) complimentary social media posts
- Unlimited shares/reposts on IDC-relevant tagged posts
- Two (2) free job postings on IDC's Career Centre

## Core Partnership Benefits



## Additional Resources

Review [IDC's annual events](#), submission information for our Partners-exclusive [Innovation Awards](#), and additional [advertising opportunities](#). To see a list of our proud partners and more information about IDC partnership, [please click here](#).