

## Online Advertising Benefits: Complimentary and Partner Rates

- Personalized annual 'IDC Partner' logo
- Your company's name and URL on IDC's Partners page
- Your company's profile in IDC's online member directory, and up to five (5) contacts listed
- One (1) complimentary e-blast across a specific province promoting your company's news, events, or products
- Three (3) complimentary event listings of your event or webinar on IDC's event calendar
- One (1) complimentary Q&A featuring your company on IDC's news and event page
- Two (2) complimentary newsletter ads promoting your company's existing product/service, new product launch, or new showroom opening
- Ten (10) complimentary social media posts
- Unlimited shares/reposts on IDC-relevant tagged posts
- One (1) complimentary job posting on IDC's Career Centre

## Core Partnership Benefits



## Additional Resources

Review [IDC's annual events](#), submission information for our Partners-exclusive [Innovation Awards](#), and additional [advertising opportunities](#). To see a list of our proud partners and more information about IDC partnership, [please click here](#).