

2025 Annual REPORT



About IDC

Founded in 1972, Interior Designers of Canada (IDC) is the national advocacy association for the interior design profession.

As the national advocacy body, IDC represents more than 5,000 design professionals including fully qualified interior designers and related professionals.

Additionally, IDC has over 200 manufacturers and suppliers who provide products and services for interior design projects and firms.



Vision Mission Values

The IDC strategic plan was updated in early 2021 with input from members, the Board of Directors, the Chief Executive Officer, and staff. A new strategic plan is in development and will be published by end of 2025.

Vision

IDC is the national voice for interior design in Canada.

Mission

To advocate for, advance, support, and promote interior designers and the profession, nationally and internationally.

Values

IDC upholds integrity, innovation, sustainability, inclusion, and the belief in an ethical, accountable and positive future for members, partners and stakeholders.

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Message from the President



It's been a truly exciting and ambitious year for IDC, and I am honoured to have had the privilege of serving as your president of the 2024-2025 Board of Directors.

As we navigate the evolving landscape of interior design, we are reminded through the work that we do in our respective provinces and cities that there is a need among members to connect to other designers across the country and to stay informed about news and developments from our national association. This year we responded with video updates across social media, email bulletins summarizing IDC board meetings and hosting more events in cities across the country.

IDC hosted and supported events in B.C., Alberta, Manitoba, Saskatchewan, Ontario, Quebec and internationally. It's been a real pleasure to connect with members

in some of those cities and celebrate incredible work and successes at Impact Awards events, Industry Sales Professionals Courses, the IDC Design Symposium, and many others.

This spring the board and IDC team, guided by ThinkLab, worked on updating the association's strategic plan. Development of the new plan involved conducting surveys and interviews with current, former and potential new IDC members to capture feedback on the greatest opportunities for organizational impact. The updated plan will be available to members and the public by end of 2025.

As IDC President, I was grateful for the opportunity to represent our national association on local, national and international stages. I hope more members take the opportunity to participate in trade

missions, and IDC events and programs. The best part has been catching up with so many peers and making new connections with members from far and wide.

I would like to take this opportunity to acknowledge the hard work of IDC's team and especially my colleagues on IDC's Board of Directors, a group of passionate and talented interior designer leaders who care deeply about the future of the profession.

I wish your incoming IDC president a very successful term, and I look forward to continuing to work with our membership in launching the many initiatives and projects IDC has in store for the future.

Sincerely,

A handwritten signature in black ink, appearing to read 'Sean Crawford'.

Sean Crawford

President, IDC Board of Directors

Message from the CEO



With so many great initiatives and events throughout the country and across the globe, this past year has been transformative for the organization and our talented design community.

As the organization's CEO, and an interior designer myself, I am grateful to be part of such a warm and engaged community brimming with talent and innovation. I am often amazed at the kind of partnership and mutual respect I witness across provinces, within our North American sister organizations and through working with our international allies and partners.

From the trade missions that provide opportunities for members to explore business ventures across international borders to more intimate gatherings at events across Canada, this year brought us

together to share ideas, celebrate the work of our industry's leaders, and explore new avenues for collaboration.

As I look back at the work, conversations, and outcomes of our seventh Design Symposium in 2024, I am reminded just how far we've come. This event is a testament to the important work and dialogue happening across the country – design can bring us joy, impact mental health, spark imagination and provide needed comfort. Our members create worlds for others to experience and thrive in, and I for one, am happy to be part of the process and to celebrate the milestones along the way.

The Design Symposium and so many of our events throughout the year, would not be possible without member participation and

engagement, the support of our sponsors and partners, IDC's many volunteer committees, and our dedicated staff.

I want to thank our volunteer Board of Directors for their support and dedication to IDC and the tireless efforts that breathe life, inspiration and vibrancy into our organization.

And a big thank you to all of you, our members, who continue to push the boundaries of our profession, who fight for a more equal, fair, and welcoming profession for all. We see you, and we appreciate you!

Sincerely,

A handwritten signature in black ink, appearing to read 'Trevor Kruse', with a long horizontal line extending to the right.

Trevor Kruse

Chief Executive Officer, IDC

Year in Review

COMMUNICATIONS & MARKETING

Social Media Activity	2023	2024	Change %	Industry Partner Promotional Social Posts
Facebook	8,735	8,710	-2%	15
X*	4,675	4,512	-3%	-
LinkedIn	18,886	20,145	+7%	20
Instagram	10,795	11,675	+8%	14
TOTAL	43,091	45,042	+5%	49

* As of 2025, IDC is no longer active on X.

Member/Partner Benefits		Web Activity • idcanada.org	
18	Career Centre job postings	323,970	Annual page views
37	E-blasts sent through email broadcast program	61,100	Annual unique visitors
IDCommunity			
15	Newsletter ads promoted	54%	Average open rate
4	Web banner ads shared	4.7%	Click rate
9	Event listings posted	65%	Highest open rate

MEMBERSHIP

Category		Province	
732	Registered	5	Yukon / Northwest Territories
1,777	Student	496	British Columbia
148	Intern	244	Alberta
136	Educator	40	Saskatchewan
77	Allied	71	Manitoba
123	Retired	1,850	Ontario
2,993	IDC Members total	141	Québec
		25	New Brunswick
		21	Nova Scotia
		5	Prince Edward Island
		11	Newfoundland and Labrador
		84	Non-Resident
Industry Partners			
85	Local, International, and Technology partners		
19	Regional partners		
14	National partners		
118	Total IDC industry partners (manufacturers & suppliers)		



Year in Review

EVENTS & SUPPORT

IDC EVENTS		
Sept. 20, 2024	Toronto, ON	2024 IDC Impact Award Central
Nov. 5, 2024	Toronto, ON	IDC Annual Meeting
Nov. 6 & 7, 2024	Toronto, ON	IDC Design Symposium
Nov. 7, 2024	Toronto, ON	IDC Awards Celebration
Nov. 20, 2024	Toronto, ON	Industry Sales Professionals Course + IDC Holiday Social
Nov. 26, 2024	Calgary, AB	IDC Impact Award West
Jan. 23-26, 2025	Toronto, ON	IDC + ARIDO Stage at IDS 2025
Jan. 30, 2025	Vancouver, BC	IDC, Cantu, and Groupe Lacasse seminar: Considering All Cultures in Design for Wellness and Health Promotion
Feb. 26, 2025	Toronto, ON	IDC at the CSC Building Expo
Mar. 5, 2025	York, ON	IDC & W Studio Spring Mixer
Mar. 12, 2025	Calgary, AB	Industry Sales Professionals Course
Mar. 26, 2025	Toronto, ON	Industry Sales Professionals Course
Apr. 24, 2025	Winnipeg, MB	Industry Sales Professionals Course
Apr. 25, 2025	Winnipeg, MB	2025 IDC Impact Award Winnipeg
Apr. 27, 2025	Toronto, ON	IDC Panel Discussion at 2025 Living Luxe Design Show
May 22, 2025	Virtual	Strategic Alliances: A Global Approach to Interior Design & Architecture
Jun. 18, 2025	Stouffville, ON	Destination DesignEx Willow Springs Winery

CONTINUING EDUCATION UNITS (CEUs)	
Aug. 13, 2024	IDC CEU Webinar – Presented by Caesarstone Canada: Discovering the possibilities of multi surfaces from Natural Stone to Quartz to Porcelain
Sept. 5, 2024	IDC CEU Webinar – Presented by Prolink: How Can Interior Designers and Industry Suppliers Manage Business Risks?
Sept. 10, 2024	IDC CEU Webinar – Presented by Altro Floors and Walls: Designing for Education
Sept. 17, 2024	IDC CEU Webinar – Presented by CI Partners Inc.: The Art of Blending Design with Technology
TOTAL CEUs	
12	IDCEC hours offered
9	Non-IDCEC hours offered
6	IDCEC approved HSW hours offered

* Total numbers reflect CEU hours offered at IDC events in 2024 and 2025.



Community

National Mentorship Program

In 2021, IDC launched an online mentorship program platform created exclusively for Canada’s interior design community. The aim of the program is to connect senior designers and retired members with students and interns across Canada. IDC members can apply to become mentors or mentees by visiting mentorship.idcanada.org and using their IDC credentials to log in and create a profile. The program platform is private and secure.

Support for Provincial Associations

Oct. 16, 2024	Manitoba Design Exposition (MDE)
Oct. 23, 2024	masi Design Awards & Urban Encounters tradeshow
Nov. 28, 2024	Connections Café 2024
Dec. 11, 2024	IDA CEU: Fire Separations National Building Code 2023 Alberta Edition
Mar. 6, 2025	PIDIM AGM
May 28, 2025	APDIQ Assemblée Générale Annuelle
May 29, 2025	IDA AGM

Government Representation

IDC continues to participate on various federal government committees and working groups to advocate for member needs, lobby government on changes to the interior design profession, and keep members informed about issues that may impact their businesses.

These committees include:

- Federal / Industry Real Property Advisory Council (FIRPAC)
- Brookfield Global Integrated Solutions (BGIS)
- National Occupation Classification
- National Building Code
- Advisory Council for Harmonized Construction Codes (ACHCC)



Community

Community/Partnership Events

• BIFMA Webinar: Studies in Corporate Workplace July 25, 2024	• DesignTO Festival 2025 – Jan. 24 - Feb. 2, 2025	• Sheridan College – Edge – May 1, 2025
• BIFMA + ACT CEU Webinar: Fits Like a Glove: The Perfect Pairing of Textiles and Furniture – Aug. 22, 2024	• ARD Outdoor's Exclusive Designers' Event 40% Off Outdoor Furniture & Products – Feb. 20, 2025	• OCAD University – GradEx – May 7-11, 2025
• Western Living Designers of the Year Awards Sept. 12, 2024	• BIFMA Learning Series – Understanding the BIFMA Standard for Furniture Ergonomics (accredited CEU) – Feb. 27, 2025	• Queer Space 2025 – May 14, 2025 (Winnipeg, MB)
• Tycos Drive Trade Day – Sept. 26, 2024	• UNCEDED: Voices of the Land – March 14-21, 2025	• King East Design District Party presented by DesignTO 2025 May 23, 2025
• BIFMA Webinar: Level by BIFMA – Sept. 26, 2024	• BIFMA Learning Series – A Body Conscious Approach to Furniture in Learning Environments – March 27, 2025	• Edmonton Mix & Mingle – May 29, 2025
• AZURE's Human/Nature Conference – Oct. 24 -25, 2024	• Complètement Design – April 1-4, 2025	• 2025 RAIC Conference on Architecture – June 1-4, 2025
• High Point Market – Oct. 25-30, 2024	• TMU 2025 School of Interior Design Year-End Show April 24-27, 2025	• NeoCon 2025 – June 9-11, 2025
• BIFMA Webinar: Future-Proofing Your Business Oct. 24, 2024	• KPU Wilson 2025 Grad Show – April 24, 2025	• Trends Trunk Show: Spring 2025 – June 12, 2025
• 20/20 Vision Celebrating 20 Years of Business of Design® at High Point Market – Oct. 26, 2024	• Designers In Bloom – Conestoga BID Grad Gala 2025 April 24, 2025	• New Collections Night at Porcelanosa – June 12, 2025
• Art Meets Science by ShawContract in Vancouver Nov. 14, 2024	• Fanshawe College Honours BID Year-End Show April 24, 2025	• AZ Awards 2025 – June 19, 2025
• BIFMA Webinar: LEVEL 2024 Sustainability Certification Explained – Nov. 21, 2024	• BCIT 2025 Graduation Exhibition – April 25, 2025	• CEU Blitz at Group Lacasse Showroom – June 23, 2025
• Salmon Arm School District 83 Seminar – Dec. 6, 2024	• Humber College – Design DNA – April 25, 2025	• Spring Summer Trend Talk with Currey & Company June 23, 2025
• BIFMA Accredited Webinar: Clarifying Sustainability Standards Through Furniture – Dec. 19, 2024	• VIU Year-End Showcase 2025 – April 26, 2025	• Foam Expo 2025 – June 24-26, 2025
• BIFMA Learning Series – The Future of Senior Living: The Forces Driving Design – Jan. 23, 2025	• University of Manitoba Year End Exhibition – April 28, 2025	• BIFMA webinar: Design and the Science of Neuroaesthetics in the Built Environment – June 26, 2025

Advocacy

International Trade Missions

IDC trade missions are funded by international trade agencies and often sponsored in part by manufacturers and suppliers in host countries. In most cases, all or most of the expenses are covered for participating IDC members.

IDC hosted four trade missions in 2024 and early 2025.



International IDC Trade Missions	
Sept. 29, 2024	Czech Republic
Feb. 10 – 14, 2025	Belgium
March 1 – 4, 2025	Malaysia for MIFF 2025
March 6 – 9, 2025	Indonesia for IFEX 2025



President’s Message Series

IDC continued to provide updates, industry news, events, and opportunities across the country to members through the IDC President’s Message series. The videos featured 2024-2025 IDC President, Sean Crawford.



Regional Impact Award

In 2023, IDC hosted the first Regional Impact Award, an event that celebrates the significant contributions of Canadian interior design professionals and the impact their legacy continues to have on the interior design community. This event is presented by Shaw Contract.

Last year IDC hosted three Impact Award events across the country.



Sept. 20, 2024 – Aria, Toronto, ON	
Honourees	Dayna Bradley , <i>President, TPL Lighting</i> Mahesh Babooram , <i>Co-Founder and CEO, Ojiibik</i>
Moderator	Carrie Burd , <i>Interim Executive Director, Jean Augustine Centre for Young Women's Empowerment</i>
Nov. 26, 2024 – Mount Royal University, Calgary, AB	
Honourees	Jacqui McFarland , <i>Licensed Interior Designer, AAA, Principal, Interior Design, Stantec</i>
Moderator	Alan Antioquia , <i>Department Chair & Associate Professor, Interior Design, Mount Royal University</i>
April 25, 2025 – Manitoba Club, Winnipeg, MB	
Honourees	Jennifer Wiwchar-Fast , <i>Professional Interior Designer, Senior Accommodations Planner City of Winnipeg, Planning Property and Development</i>
In Conversation	Laney Stewart , <i>Executive Director, The Professional Interior Designers Institute of Manitoba (PIDIM)</i> Jason Kasper , <i>IDC Past President, Founder and Principal, IDEATE Design Consulting Inc.</i> Trevor Kruse , <i>CEO, Interior Designers of Canada</i>

Industry

Industry Sales Professionals Course (ISPC)

IDC presented its custom course, tailored exclusively to meet the needs of architecture and design industry sales professionals in Toronto, Ont., Calgary, Alta., and Winnipeg, Man.

The practical course features Q&A sessions with panels of registered interior designers and architects, drawn from boutique and large design firms serving the retail, commercial, healthcare, hospitality, and residential sectors. The formal exchanges offer an opportunity for leading designers to deliver helpful tips on how their studios operate as well as how to join their network of trusted industry resources.

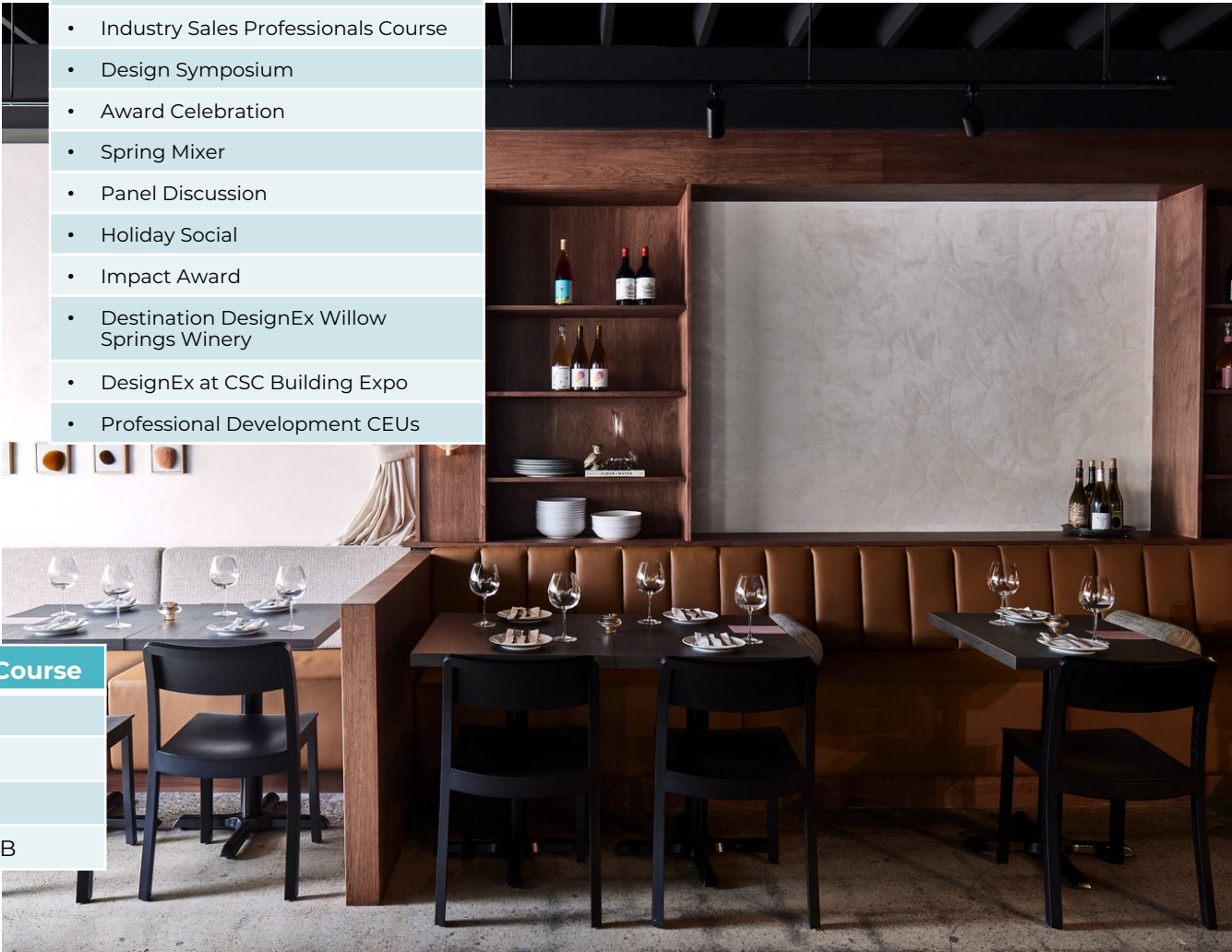


Industry Sales Professionals Course	
Nov. 20, 2024	Toronto, ON
March 12, 2025	Calgary, AB
March 26, 2025	Toronto, ON
April 24, 2025	Winnipeg, MB

IDC remains committed to supporting Industry Partners to continue to build valuable relationships, strengthen connections, and promote their brand within the Canadian interior design community.

IDC events supported by Industry Partners

- Annual Meeting
- Industry Sales Professionals Course
- Design Symposium
- Award Celebration
- Spring Mixer
- Panel Discussion
- Holiday Social
- Impact Award
- Destination DesignEx Willow Springs Winery
- DesignEx at CSC Building Expo
- Professional Development CEUs



Education

Design Symposium

The 2024 annual design symposium was held on Nov. 6 and 7 at Toronto Roundhouse (Rec Room) in Toronto, Ont. The theme was Canadian Design at Home and Around the World. Participants from the design and architecture community across Canada gathered to learn together, connect, and network.

The two-day event which featured design tours, discussion panels, inspiring keynote presentations, and the IDC awards was made possible by the generous support from Benjamin Moore, Neolith + Ciot, and Teknion.

Keynote Speakers



Dwayne Matthews
Future of Education and
Work Strategist,
Innovation Evangelist

Dwayne Matthews is an education strategist and innovation evangelist who explores the impact of disruptive innovation on the future of education and the future of work. He offers a roadmap for creating a robust, future-ready education system that cultivates a skilled and adaptable workforce in order to drive continued innovation, productivity, and economic prosperity. Matthews is the founder of TomorrowNow Learning Labs, where he creates future-focused learning lab models that emphasize metaverse learning experiences, personalized learning, and student success innovations.

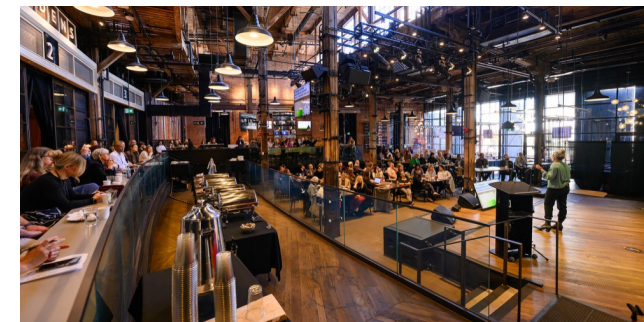


Tye Farrow
FRAIC, B.Arch., M.Arch.U.D.,
M.NeuroApplArch.Des., OAA, MAIBC,
AIA Assoc, LEED AP
Senior Partner, Farrow
Partners Architects

Working at the intersection of architecture and neuroscience, Tye Farrow is a world-recognized pioneer tackling how what we create either gives or cause health. With award-winning projects around the globe that enact salutogenic design - design that actively incites health - he is the first Canadian architect to have earned a Master of Neuroscience Applied to Architecture (University of Venice Iuav) and has a Master of Architecture in Urban Design (Harvard University), and a Bachelor of Architecture degree (University of Toronto).

"We share IDC's commitment to fostering meaningful relationships, strengthening the design community, and championing the next generation of industry leaders. Together, we celebrate Canada's talented interior designers and the transformative, colorful, and joy-inspiring spaces they create."

– Jose Veliz,
Senior Manager, A&D
Benjamin Moore



Education

Panel Discussions

Working with Canadian Makers by Joel Berman Design	
Panelists	Kate MacNeill, Owner + Founder, Concord Peter Coolican, Founder, Coolican & Company
Presenter & Moderator	Joel Berman, President, Joel Berman Design

Canadian Chic & Color Palettes: Celebrating Design from Cottage Charm to Urban Sophistication by Benjamin Moore	
Panelists	Sam Sacks, Principal + Interior Designer, Sam Sacks Design Jeffrey Douglas, Interior Designer, Owner, Douglas Design Studio Colette van den Thillart, Interior Designer, CVDT Interior Design
Moderator	Sharon Grech, Colour and Design Spokesperson, Benjamin Moore



Fireside Chat

Leading with Empathy: From the Clinical to the Practical by Teknion	
Participants	Tracy Wymer, Vice President, Insights & Inspiration, Teknion Michael Inzlicht, PhD, Professor of Psychology, University of Toronto, Founder, Work and Play Lab Chantal Frenette, Director, Head of Office at M Moser Associates Jade Franklin, Vice President, Architecture & Design, Teknion



Design Tour

IDC joined forces with the [Retail Design Institute Canada](#) to coordinate a design tour of the Waterworks Food Hall to learn more about the redesign process of this historic market through the lead of the project's interior designers.

PROUDLY PRESENT

WATERWORKS FOOD HALL
EXCLUSIVE DESIGN TOUR

WEDNESDAY, NOVEMBER 6, 2024 | 5:30PM - 7:00PM

GUEST SPEAKERS

Education

Presentations

From Vacancy to Vibrancy by Gensler

Duanne Render, Building Transformation & Adaptive Reuse Leader, Gensler

Material Bank & The Market by Material Bank

Embodied Carbon & Materials by Material Bank

Rebecca Best, RESET AP, EVP Sustainability & Firm Engagement, Material Bank



Workshop

Interior Design and the Truth & Reconciliation Commission's 94 Calls to Action

Presenters

Chris Lefebvre, Co-Founder and Vice President of Sales, Ojibik, Mattagami First Nation, Advocate for Indigenous Economic

Magnolia Perron, Indigenous Women and Youth Program Manager at the National Aboriginal Capital Corporations Association (NACCA)



Dine with the Designer

Exclusive to Design Symposium attendees, 'Dine with the Designer' at the [Florette](#) restaurant provided a unique opportunity to enjoy great food and company while experiencing first-hand the work of IDC member Dyonne Fashina of [Denizens of Design](#) who provided insights on the design process throughout the meal

Thank you to our 2024 Design Symposium sponsors

Presented by



Program Sponsors



Design Firm Sponsors



Supporters



Celebration

IDC Awards

IDC held its annual awards celebration on Nov. 7, 2024 at the historic Carlu in downtown Toronto, Ont. The IDC Awards Celebration honoured winners of the Innovation in Design Thinking – Student Competition, the Legacy Award of Distinguished Service, the Value of Design Awards, and the Innovation Awards.

Legacy Award for Distinguished Service

IDC presented Sally Mills, Vancouver, B.C.-based Kasian Principal and IDC Past President with the sixth IDC Legacy Award for Distinguished Service. The recipient of this award exemplifies outstanding service and dedication to IDC and more broadly to the interior design community in Canada. The award honours the individuals, companies or institutions that are recognized as being trailblazers to the design community nationally.



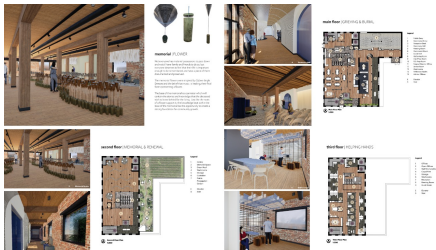
Celebration

Innovation in Design Thinking: IDC Student Competition

In 2021, IDC created a new opportunity exclusively for Canadian interior design students. The purpose of this competition is to provide students with a national platform to demonstrate the value of interior design and illustrate the positive impact design has on the users of the spaces, supported by evidence-based research.



Award of Excellence



'Esse – Celebrating Stories and the Circularity of Life' by Andrea Clayton, Yorkville University (Concord, ON)



'NeuroNest Resource Center' by Brandon Taylor, British Columbia Institute of Technology (Burnaby, BC)

Award of Merit



'Certitude Advertising Office Design' by Ashley Yachiw and Francesca Mak, Sheridan College (Mississauga, ON)



'Little Village Elementary School' by Hailey Bell, Kwantlen Polytechnic University (Richmond, BC)

Honourable Mention



'Soundscape' by Cathryn Kennedy, Sheridan College (Mississauga, ON)



'Thousand Islands Long-term Care Residence' by Yoojeong Bae, Sheridan College (Mississauga, ON)



'Springwater Summit' by Cali Pitcher, Georgian College (Barrie, ON)



'The Tree of Life' Post-disaster shelter' by Irina Alturmessova, Yorkville University (Concord, ON)

Celebration

Innovation Awards

Innovation Awards for Industry Partners were established in 1984 to honour excellence in product design and new showroom creativity. Entries successfully address a long list of criteria, including problem solving, budget, strategy, environmental responsiveness, and marketing objectives.



Award of Excellence



Vox® Community by Nienkamper

Award of Merit



Collaborative Spaces by Global Furniture Group



Rockfon® Mono® Acoustic by Rockfon North America

Honourable Mention



"All-Over" Porcelain Slab Technology by M2 Tile & Stone Inc.



The Palma by Royal Botania through IDC Home



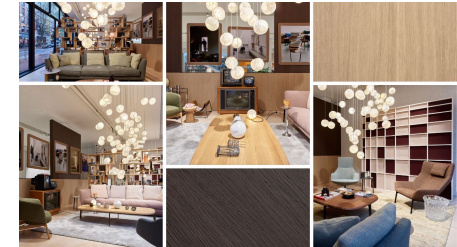
Moss Conference Table by Nienkamper



Not Your Father's Muskoka Chair! by N44 Studio



Leon Mera Sound Sconce by CI Partners



Unilin Master Oak by Upper Canada Forest Products)

Celebration

Value of Design Awards (VODA)

Last year, 12 projects were awarded IDC's coveted Value of Design Awards. These awards, which launched in 2018, shine a spotlight on Canadian interior designers by providing a forum to showcase the benefits of design thinking: an empathetic, inventive, and iterative process focused on the human experience within interior spaces.



Award of Excellence



'BDP Quadrangle Studio' (Toronto, Ont.)

Firm	BDP Quadrangle (Marcella Au)
Category	Innovation in Workplace Design
Photography	BDP Quadrangle



'Duke's Castle Barbershop' (Aurora, ON)

Firm	RZ Interiors (Shima Radfar, Bahar Zaeem)
Category	Innovation in Hospitality Design
Photography	Ryan Fung



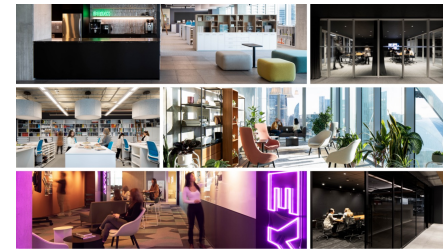
'Conestoga College Cowan Centre for Medical Sciences and Biotechnology' (Kitchener, ON)

Firm	Gow Hastings Architects (Valerie Gow)
Category	Innovation in Institutional/ Educational/Civic Design
Photography	Scott Norsworthy



'Centennial College A-Building Expansion' (Toronto, Ont.)

Firm	DIALOG (Chen Cohen, Camille Ganuelas, Mel Faifman)
Category	Innovation in Institutional/ Educational/Civic Design
Photography	James Brittain



'Menkes Head Office' (Toronto, ON)

Firm	Figure3 (Tamara Poyato-Rooks, Suzanne Wilkinson, Simon Tibbo, Anna-Lisa Frank)
Category	Innovation in Workplace Design
Photography	Steve Tsai



'Gan Shalom Preschool' (Toronto, ON)

Firm	Turner Fleischer (Turner Fleischer)
Category	Innovation in Design Thinking
Photography	Riley Snelling

Celebration

Value of Design Awards (VODA)



'Innovation Clinic – Dr. Mario Luc' (Laval, QC)

Firm	Folio Design (Véronique Chayer)
Category	Innovation in Healthcare Design
Photography	Yanick Lesperance



'L'île Mystérieuse' (La Malbaie, QC)

Firm	Folio Design (André Davignon)
Category	Innovation in Hospitality Design
Photography	Stéphane Brügger



'StellarAlgo' (Calgary, AB)

Firm	Holland Licensed Interior Design Inc. (Jaime Holland)
Category	Innovation in Workplace Design
Photography	Joel Klassen



'Habitat by Aeon Showroom' (Vancouver, B.C.)

Firm	McKinley Studios (Jenn Mehrer)
Category	Innovation in Retail Design
Photography	Ema Peter



'Serein Headquarters' (Vancouver, B.C.)

Firm	McKinley Studios (Jenn Mehrer)
Category	Innovation in Workplace Design
Photography	Ema Peter



'Yorkville Earls Restaurant + Bar' (Toronto, ON)

Firm	Earls Restaurants (Joanna Kado, Leanne Babcock, Elly Chronakis)
Category	Innovation in Hospitality Design
Photography	Janis Nicolay

Award of Merit

Honourable Mention

Annual General Meeting

IDC's 52nd Annual General Meeting was held on November 5, 2024, at the Le Germain Hotel Toronto Maple Leaf Square in Toronto where members heard a report on IDC's activities over the past year.

The Nominating Committee was chaired by Past President, Keshia Caplette. Three board members were elected to the IDC Board of Directors - Moby Chaudhry from Ontario was elected for a three-year term, Sean Crawford from Alberta was re-elected for a three-year term, and Jennifer Wiwchar-Fast from Manitoba was re-elected for a one-year term.

Following the AGM, Sean Crawford was elected IDC President; Jennifer Wiwchar-Fast joined the group of exceptional leaders as an IDC's Past President, and Joanna Tiffin was appointed Vice President.



Board of Directors

As an organization, IDC is committed to ensuring that its board represents the interior design industry with respect to varying experience and cultural, age, and gender make-up that is representational of the membership and fibre of the Canadian population.

IDC's Board of Directors is comprised of elected members from across Canada who have an impact on the challenges affecting the interior design community. The board is governed by a set of by-laws that were enacted in October 2017, in addition to operational policies and procedures.

IDC's board continually seeks opportunities for representation of Canada's interior design profession and IDC members on a national and global platform.



Sean Crawford (AB)
President



Joanna Tiffin (ON)
Vice President



Jennifer Wiwchar-Fast (MB)
Past President



Shannon Robinson (ON)
Director



Christine Craik (BC)
Director



Kathryn Lawrence (ON)
Director



Paola Marques (QC)
Director



Moby Chaudhry (ON)
Director

IDC FOUNDING MEMBERS

Jack Bell (ON)
Doris Hasell (SK)
David Treusch (MB)
Tomislav Cerkenac (AB)
Michele McLoughlin Guest (BC)
André Dubois (QC)
Maryla Szymanski (NS)

Financial Statement

STATEMENT OF OPERATIONS - GENERAL FUND

FOR THE YEAR ENDED JUNE 30, 2025

	2025	2024
	\$	\$
REVENUES		
Membership dues	339,760	350,047
Industry membership dues	288,553	286,970
Conferences	163,940	208,944
Member professional development	123,319	143,328
Member services	4,228	5,321
	919,800	994,610
OPERATING EXPENSES		
Staffing/honorarium	684,837	718,883
Conferences	110,702	122,059
Member professional development	53,518	91,350
Operations/administration	48,249	56,968
Technology	32,985	31,945
Governance/Board	29,264	29,933
Stakeholders/memberships	17,186	29,901
Communications and marketing	12,128	14,320
	988,869	1,095,359
(DEFICIENCY) OF REVENUES OVER EXPENSES FOR THE YEAR	(69,069)	(100,749)
NET (DEFICIT), BEGINNING OF YEAR	(485,676)	(384,927)
NET (DEFICIT), END OF YEAR	(554,745)	(485,676)

Our Partners

NATIONAL PARTNERS

- Architex
- Anderson Tuftex
- Benjamin Moore
- Caesarstone
- Cosentino
- Daltile Canada
- Fisher & Paykel
- Global Furniture Group
- Levey
- Lutron
- Mohawk Group
- Schluter Systems Canada Inc.
- Shaw Contract
- Teknion

REGIONAL PARTNERS

- 3M Canada – Architectural Markets
- Ames Tile & Stone Ltd.
- Arriscraft
- Cambria Natural Quartz Surfaces
- Centura
- Crown Surface Solutions
- Euro Tile & Stone
- Groupe Lacasse
- Hardwoods Specialty Products
- Haworth
- Kartners Bathroom Accessories
- Keilhauer
- Kohler Canada Co.
- Metropolitan Hardwood Floors Inc.
- PC350
- Richelieu Hardware
- Upper Canada Forest Products
- Wilsonart Canada

LOCAL PARTNERS

- Alendel Fabrics Limited
- Altro Canada Inc.
- Anatolia
- Applied Electronics Limited
- Arborite
- ARD Outdoor
- Artopex
- Baldwin | Fortis | Pfister | Tell | Weiser
- Bezdan Railing Solutions
- Black Rock Studio
- Blum Canada Limited
- The Bunkie Co.
- Canadian Appliance Source LP
- Canaroma Bath & Tile
- California Closets
- Cantu Bathrooms & Hardware Ltd.
- CDm2 LIGHTWORKS
- CertaPro Painters
- Ciot Inc.
- CI Partners
- Cluster of Czech Furniture Manufacturers (International)
- The Collective
- Commdoor Aluminum
- Connect Resource Managers & Planners Inc.
- COREtec
- Creative At Home Inc. / CRAFT Artisan Wood Floors
- Deco-Tile Inc.
- Dobbin Sales – Sloan | Chicago Faucet | Murdock | Guardian | Stone and Steel
- Envirotech Office Systems
- ETM Surface Design
- European Flooring Group
- Formations Wood
- Garrett Leather
- Greenferd Construction Inc.
- Hafele Canada Inc.
- Hari Stones Ltd.
- Holten Impex International Inc.
- Humanscale
- IDC Home
- Innovative Stonecraft
- INPS Graphic Solutions
- Ireland and Company
- ITK Canada Inc
- JCO & Associates
- JennAir Canada / Whirlpool
- JJ Home Products
- Laminam Canada Ltd
- Leonardi General Contractors Inc.
- Living Lighting Inc.
- M2 Tile & Stone Inc.
- MARANT Construction Ltd.
- Marble Trend Ltd.
- Metro Wallcoverings Inc.
- NADOP-VYROBA NABYTKU, a.s. (International)
- Nienkamper International Inc.
- Nightingale Corporation

- Nu Group Inc.
- Nuvo Sales Group
- Panolam Surface Systems
- Patcraft
- The Pentacon Group
- Philadelphia (Commercial)
- POI Business Interiors
- Porcelanosa
- Rockfon
- Roman Bath Centre
- Royal Lighting
- Salari Fine Carpet Collections
- Sektor Furniture
- Shaw Floors
- Sounds Good Smart Homes
- Sun Glow Window Covering Products of Canada Ltd.
- Ton (International)
- TORLYS Smart Floors
- Vifloor Canada Ltd.
- W Studio Luxury Carpets
- Weavers Art
- Weston Premium Woods
- Westport Manufacturing
- Willis

TECHNOLOGY PARTNERS

- CADcentre
- Net-Atelier
- Vectorworks



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