

National Construction Partner

Become a national voice in Canada's construction and design industry. From thought leadership to strategic partnerships, this program delivers the exposure, engagement, and credibility your brand deserves. IDC provides direct access to target markets and opportunities to support the industry through events and marketing and communications programs.

Your annual National partnership gives you access to:

- First access to brand exposure at all IDC networking and business opportunities, events, and programs
- Annual strategic planning session with IDC leadership
- Your company's name, description, and URL on IDC's Partners page
- Your company's profile in IDC's online member directory and up to ten (10) contacts listed
- Quarterly social media spotlight
- Three (3) complimentary event listings of your event or webinar on IDC's event calendar
- One (1) complimentary e-blast across a specific province promoting your company's news or events
- One (1) complimentary Q&A featuring your company on IDC's news and events page
- Two (2) complimentary newsletter ads promoting your company's existing services and upcoming initiatives
- Ten (10) complimentary social media posts
- Unlimited shares/reposts on IDC relevant tagged posts
- One (1) complimentary job posting on IDC's Career Centre
- Partner rates on all IDC advertising programs, including email broadcasts, event calendar listings, and social media
- Priority speaking or exhibiting opportunity at the Design Symposium, IDC's annual national conference
- Two (2) Design Symposium passes
- Personalized 'IDC Partner' logo
- Opportunities to engage as a leader on national event and program planning committees with designers and large design firms
- Opportunity to host accredited IDCEC webinars in partnership with IDC
- Partner rates for IDC's events
- Opportunity to showcase your services at IDC's DesignEx tabletops in Toronto
- Opportunity to submit your project to IDC's Innovation Award competition
- Opportunity to participate in IDC's Industry Sales Professional Course
- Monthly news, event invitations, and business opportunities delivered to your inbox
- Waive of the initial IDCEC registration fees in order to provide educational webinars or partner with IDC on program delivery
- Opportunity to share industry research in the design field or partner on research support for IDC

Regional Construction Partner

Position your firm as a regional leader. Get featured in front of hundreds of designers, share your voice in roundtables, and make connections that convert into real project leads. IDC provides direct access to target markets and opportunities to support the industry through events and marketing and communications programs.

Your annual Regional partnership gives you access to:

- Your company's name and URL placed on IDC's Partners page
- Your company's profile in IDC's online member directory and up to two (2) contacts listed
- One (1) complimentary event listing of your event or webinar on IDC's event calendar
- One (1) complimentary Q&A featuring your company on IDC's news and events page
- One (1) complimentary newsletter ad promoting your company's existing services and upcoming initiatives
- One (1) annual feature in IDC's newsletter
- Five (5) complimentary social media posts
- Unlimited shares/reposts on IDC relevant tagged posts
- Annual social media spotlight
- Personalized 'IDC Partner' logo
- Partner rates on all IDC advertising programs, including email broadcasts, event calendar listings, and social media
- Opportunities to engage as a leader on local event and program planning committees with designers and design firms
- One complimentary pass to the Design Symposium, IDC's annual national conference
- Curated introductions to design firms with shared regional interests
- Opportunity to host accredited IDCEC webinars in partnership with IDC
- Opportunity to participate in regional roundtables and webinars
- Partner rates for IDC events
- Opportunity to showcase your services at IDC's DesignEx tabletops in Toronto
- Opportunity to submit your project to IDC's Innovation Award competition
- Opportunity to participate in IDC's Industry Sales Professional Course
- Monthly news, event invitations, and business opportunities delivered to your inbox
- Waive of the initial IDCEC registration fees in order to provide educational webinars or partner with IDC on program delivery
- Opportunity to share industry research in the design field or partner on research support for IDC

Local Construction Partner

Boost your firm's profile locally by connecting directly with design professionals in your area. Collaborate on future projects and make your expertise known within the community. IDC provides direct access to target markets and opportunities to support the industry through events and marketing and communications programs.

Your annual Local partnership gives you access to:

- Logo placement on IDC website and at select events
- Access to the IDC Industry Partner Portal
- Participation in one (1) local roundtable discussion with interior designers
- Recognition as a Local Construction Partner in one (1) issue of IDC's newsletter
- Opportunity to showcase your services at IDC's DesignEx tabletops in Toronto
- Opportunity to submit your project to IDC's Innovation Award competition
- Access to IDC's in-person and virtual events at exclusive partner rates
- Monthly news, event invitations, and business opportunities delivered to your inbox