

MINUTES

**Interior Designers of Canada
52nd Annual General Meeting
Wednesday, Nov. 5, 2024 @ 4:30 p.m. EST**

Location:

Online via Zoom, and in person at
Le Germain Hotel Toronto Maple Leaf Square
75 Bremner Blvd, "The Hall of Fame" room, Toronto, ON

1. Call to Order

Jennifer Wiwchar-Fast, IDC President 2023-2024, called the annual meeting to order at 4:30 p.m. ET.

2. Approval of Minutes from 2023 Annual Meeting

Motion: To approve the minutes of last year's Annual Meeting, held on Friday, Oct. 27, 2023.

Moved: Theo West-Parks

Seconded: Christine Craik

Passed

3. President's Report

Jennifer Wiwchar-Fast reported on her year as IDC President with the following highlights:

- Jennifer Wiwchar-Fast expressed her honour of serving on the 2023-2024 Board of Directors. She reflected on her goal as President to "connect, communicate, collaborate, and celebrate" with IDC's members, sister associations, and stakeholders in a meaningful way. She is proud of the work done to build upon great initiatives this year.
- To ensure that members continued to receive the full benefits of their membership IDC presented a series of webinars. This includes 6 IDCEC-approved seminars in total, 2 of which qualified as Health, Safety and Welfare CEUs.
- This year, IDC continued the IDC President's Message, informing members about IDC updates, deadlines for programs and participation, industry news, upcoming events around the country, and ways to get directly involved with IDC.
- The 2023 IDC Design Symposium was held in person on Oct. 25 and 26, 2023 at the Teknion showroom in downtown Toronto. The theme was Together, United and participants from the design and architecture community across Canada gathered to learn, connect, and network. The two-day event which featured design tours, discussion panels, inspiring keynote presentations, the PROpel Emerging Leaders program, and the IDC awards was made possible by the generous support from Teknion, Lutron, Benjamin Moore, and Fisher & Paykel Appliances Canada Inc. The

keynotes were presented by Russell Pollard, Founder of Framework Leadership, and Nicole Verkindt, Tech Entrepreneur and Founder of OMX.

- Jennifer recognized the honourees of the 2023 and 2024 IDC Regional Impact Breakfast, an event that celebrates the significant contributions of Canadian interior design professionals and the impact their legacy continues to have on the interior design community, presented by ShawContract. Allan Guinan and Caroline Hughes, Co-Founders of Figure3, were honoured in Toronto, Ont. on Nov. 30 and were interviewed live on stage by Deborah Wang, Artistic Director at DesignTO. On April 25 in Vancouver, Cheryl Broadhead and Ada Bonini, Co-Founders of Bob's Your Uncle Design Ltd, were honoured and interviewed by Anicka Quin, Editorial Director at Western Living magazine, the event's media partner.
- Jennifer recognized the various sister associations that IDC was able to collaborate with throughout the year, thereby strengthening these partnerships including the American Society of Interior Designers, the International Interior Design Association, the Council for Interior Design Qualification, BIFMA and others such as the Architectural Woodwork Manufacturers Association of Canada, BGIS, BILD, CIDA, Design TO, DIAC, FIRPAC, IDCEC, IDEC, RAIC, Restaurants Canada, Retail Design Institute. Alongside representatives from ASID, CIDQ, and IIDA, IDC is part of the Interior Design Ethics Alliance (IDEA) Task Force charged with collaborating on the development of a code of ethics to address changes and challenges within the profession as they relate to professional ethics, conduct, and responsibility. This work is now in the review stage.
- IDC's Industry Committee, chaired by Joanna Tiffin, hosted the Industry Sales Professionals Course series in 2024 in Vancouver and Winnipeg.
- IDC's Mentorship Program is a growing database of mentors and mentees and a way for mentors to share knowledge and mentees to learn and grow in the profession; the Mentorship Program is a response to the needs of IDC members. Members are encouraged to sign up via IDC's website.
- IDC hosted three trade missions in 2023 and early 2024. IDC members explored the Host Milano exhibit in Milan, Italy in October. In late February, IDC delegates visited the Indonesia Furniture Expo in Jakarta, Indonesia, and in early March, IDC members travelled to the Malaysian International Furniture Fair (MIFF) in Kuala Lumpur, Malaysia. Additional trade missions are set to take place in 2025.
- Jennifer recognized the work and dedication of IDC's 2023-2024 Board of Directors: Keshia Caplette, Sean Crawford, Christine Craik, Shannon Robinson, Kathryn Lawrence, Paola Marques, and Joanna Tiffin. One board member's term is ending this year: Keshia Caplette. Jennifer acknowledged Keshia's contributions and dedication to IDC.
- IDC members are encouraged to submit their projects, local news items, speaking engagements, awards, and accomplishments to be featured on IDC's communication channels. Members are further encouraged members to seek opportunities to volunteer to give back to the community, such as volunteering to join events as a panelist.
- At the end of the report, Jennifer remarked that she looks forward to continuing to work with IDC's Board of Directors as Past President.

4. CEO's Report

Trevor Kruse presented his report as CEO of IDC with the following highlights:

- Trevor Kruse began the report by mentioning a few IDC events and initiatives this past year that provided opportunities for the design community to gather, learn, and connect. He thanked members for continuing to support IDC and ensure advocacy for future generations and noted that he appreciated opportunities to interact with members from across the country.
- Trevor Kruse extended a special thanks to the IDC team and the volunteer Board of Directors for their tireless work to meet the challenges of IDC members and the industry.
- Trevor recognized the recent passing of Klaus Nienkamper, a pioneer and leader in the contemporary office furniture industry worldwide, who founded the renowned furniture company Nienkamper in 1968.
- Last year IDC collaborated with ARIDO on the ARIDO + IDC Stage which hosted great speakers; IDC plans to collaborate on this initiative again in 2025. IDC also supported the project to redesign the Jean Augustine Centre for Young Women's Empowerment Teen Space to provide a space offering a welcoming and inspiring environment for young women who benefit from the facility and its programs to connect, grow, and thrive; IDC member Melissa Tossell and her team at Aurora Design Inc. are responsible for the redesign of the space, with generous funding from the Ontario Trillium Foundation, support from the Interior Designers of Canada (IDC), and donations from sponsors.
- To better support members, IDC has established relationships with the federal government to advocate for member needs, lobby government on needed changes to the interior design profession, and keep members informed about various issues that may impact their businesses.
- The 2023 IDC Awards Celebration was held in-person on Oct. 26 at Aria ristorante in Toronto and was presented by Benjamin Moore, Fisher & Paykel, Lutron, and Teknion. The IDC Awards Celebration honoured winners of the Innovation in Design Thinking – Student Competition, IDC Fellows, the Legacy Award of Distinguished Service, the Value of Design Awards (VODA), and the Industry Partners-exclusive Innovation Awards.
- Trevor thanked the sponsors of the 2024 Design Symposium. The Presenting Sponsors are Teknion, Benjamin Moore, and Neolith and Ciot and the Program Sponsors are 3M, Blum, Crown Surface Solutions, Euro Tile and Stone, Global Furniture Group, HanStone Canada, Keilhauer, Kohler, Marabella Canada, Metro Wallcoverings, Mohawk Group, Nienkamper, PROLINK, Rockfon, TORLYS Smart Floors, and YA Fabrica.
- Trevor Kruse reminded IDC members that membership renewal period began last month. Members can also expect to see membership invoices and referenced materials published on IDC's website that speak to the value and benefits of IDC membership.

5. Financial Report – Audited Financials

Sean Crawford, IDC Vice President, presented the summary of audited financial statements:

- IDC's audit review is done by the firm Kriens LaRose, who thoroughly review the year's accounting records with Diana Mohabir, IDC's Senior Manager, Finance & Programs.
- Kriens LaRose review the board minutes and decisions of the board to ensure that the financial records reflect those decisions. At the end of the review, Tom Kriens, Principal of the firm, prepares a full financial statement for the year end.
- Tom Kriens of Kriens-LaRose presented the audited financial statements, prepared by the association's auditors Kriens-LaRose, for the year ended June 30, 2024. The summary of audited financial statements will be posted on IDC's website and the full statements are available by request from the IDC office.

MOTION: To approve the audited financial statements for IDC for the year ended June 30, 2024.

Moved: Theo West-Parks

Seconded: Paola Marques

Passed

6. Appointment of Auditors for 2022/2023

MOTION: To appoint Kriens LaRose as the auditor for IDC for the year 2024/2025.

Moved: Christine Craik

Seconded: Anna Marie Hubbard

Passed

7. Nominations Committee Report

Keshia Caplette, Chair of the IDC Nominations Committee, presented - as Past President - the slate of board members that the Interior Designers of Canada Nominations Committee and Board of Directors are endorsing for the voting members' vote for the 2024/2025 year:

MOTION: To approve the proposed slate of Moby Chaudhry and Sean Crawford as IDC Directors for 2024/2025, for a three-year term, and Jennifer Wiwchar-Fast for a one-year term.

Moved: Keshia Caplette

Seconded: Paola Marques

Passed

11. Adjournment

Jennifer Wiwchar-Fast concluded the 2024 Annual Meeting at 5:05 p.m. ET.