



idc | interior designers of canada
designers d'intérieur du canada

+ 2024

ANNUAL REPORT



ABOUT IDC

Founded in 1972, Interior Designers of Canada (IDC) is the national advocacy association for the interior design profession.

As the national advocacy body, IDC represents more than 5,000 members including fully qualified interior designers and related professionals.

Additionally, IDC has over 200 manufacturers and suppliers who provide products and services for interior design projects and firms.

MISSION **VISION** VALUES

The IDC strategic plan was updated in early 2021 with input from members, the Board of Directors, the Chief Executive Officer, and staff.

- **Vision**

IDC is the national voice for interior design in Canada.

- **Mission**

To advocate for, advance, support, and promote interior designers and the profession, nationally and internationally.

- **Values**

IDC upholds integrity, innovation, sustainability, inclusion, and the belief in an ethical, accountable and positive future for members, partners and stakeholders.

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MESSAGE FROM **THE PRESIDENT**



It's been such a privilege to have served as the President of the 2023-2024 IDC Board of Directors. There have been many changes in our world since the global pandemic, and it's been heart-warming to be able to connect once again in person.

I am impressed by the dedication and enthusiasm of our members and the interior design industry to show up, support each other, and continue to thrive, despite the obstacles.

I enjoyed connecting with and meeting so many of our members across the country this past year.

My mantra as President was "connect, communicate, collaborate, and celebrate," with our members, our sister associations, and our stakeholders in a meaningful way. I am proud that we were able to build upon some great initiatives this year – but there is still much work to be done.

Thank you to everyone who participated in IDC events, especially the Design Symposium. This event is immensely important not only for continuous learning opportunities, but also as a space to gather, collaborate, and network with our peers from coast to coast. I look forward to continuing this annual tradition and helping to grow the design symposium to new heights.

Let's continue to promote and celebrate Canadian design by providing a platform to highlight the work of our members and the importance of Canadian interior designers.

IDC will continue to strengthen connections and collaborate with our regulatory provinces and territories and celebrate the diversity of all our members.

We are lucky to have a hard-working, dedicated team of staff and board members guiding the organization, and I look forward to continuing to work with them all in the future. I want to say a special thank you for their commitment to IDC and our community.

I wish our incoming president much success and look forward to continuing to support IDC's initiatives and the work of our talented members.

Sincerely,

A handwritten signature in black ink, appearing to read "J. Wiwchar-Fast". The signature is fluid and cursive.

Jennifer Wiwchar-Fast

President, IDC Board of Directors

MESSAGE FROM **THE CEO**



It has been another successful year for IDC and our members across the country. I am so thankful to all of you for contributing to our growth and accomplishment as a professional association and our ever-evolving industry.

IDC strives to provide the best possible service to our members, and we will continue to spread the word about your work and the many opportunities that are available for interior designers in Canada and abroad.

The theme of last year's Design Symposium was Together, United, and it proved to be just that – an opportunity to come together again, to celebrate our community's design projects, research initiatives, and many successes. I am so grateful for those opportunities and look forward to more engagement, idea sharing, and mutual support in the future.

I am especially thankful to have been part of some incredible moments along the way – from welcoming new board and committee members to IDC, sharing memorable experiences with designers at international trade missions, to sharing a coffee or a phone call with members who have concerns about the future of our industry. All of it is part of the fabric of IDC – and I, along with the IDC team, appreciate the input and engagement.

Design impacts so much of our daily life. I hope we continue to share our design stories in a meaningful way, to continue conducting research and sharing our findings, and creating a more inclusive community and industry for all designers to thrive, especially the new generation and members from underrepresented communities. Let's work together to remove barriers and lessen the loads of those who need our support.

I want to acknowledge and thank the small but mighty IDC team for their continuous dedication and support in service of our members and the interior design community.

And finally, a big thank you to our volunteer Board of Directors whose diligence, hard work, and creative thinking help keep our organization moving in a positive direction.

Here's to more success down the road!

Sincerely,

A handwritten signature in black ink, appearing to read "Trevor Kruse". The signature is written in a cursive style with a long horizontal line extending to the right.

Trevor Kruse
Chief Executive Officer, IDC

YEAR IN REVIEW

COMMUNICATIONS & MARKETING

Web Activity

idcanada.org

Page views

- 228,300 page views annually.
- 42,615 unique visitors annually.

Social Media Activity

	2022	2023	% Change
Facebook	8,785	8,735	-0.5%
X	4,745	4,675	-1.5%
LinkedIn	17,736	18,886	6.5%
Instagram	10,028	10,795	7.6%
TOTAL	41,294	43,091	4.3%

IDCommunity

Average open rate	53.2%
Click rate	4.3%
Highest open rate	65%

Members Benefits

Career Centre job postings	7
E-blasts sent through email broadcast program	25
Newsletter ads promoted	42
Web banner ads shared	6
Event listings posted	66

Industry partner promotional social posts

LinkedIn	148
Facebook	130
X	84
Instagram	51
TOTAL	413

MEMBERSHIP

Members by Category

Registered	1,086
Student	1,634
Intern	337
Educator	129
Allied	137
Allied (SA)	35
Retired	22
Industry Individual	1
TOTAL	3,381

Industry Partners

Local, International, and Technology partners	87
Regional partners	21
National partners	17
TOTAL IDC INDUSTRY PARTNERS (manufacturers & suppliers)	125

Members by Province

Yukon / Northwest Territories	2
British Columbia	737
Alberta	320
Saskatchewan	83
Manitoba	116
Ontario	1,825
Québec	338
New Brunswick	48
Nova Scotia	48
Prince Edward Island	6
Newfoundland & Labrador	11
Non-Resident	71



YEAR IN REVIEW

EVENTS & SUPPORT

Community/Partnership Events

July 20, 2023	IDC/RDI Toronto Summer Social: SET SAIL
September 22, 2023	IDS Vancouver Presentation: Sherwin-Williams Colour Forecast 2024 Anthology Volume 1
September 27, 2023	Toronto Presentation of Sherwin-Williams Colour Forecast 2024 Anthology Volume 1
September 27, 2023	Design Forces Speaker Series: Building + Retaining a Diverse Design Team
October 3, 2023	Ottawa Presentation of Sherwin-Williams Colour Forecast 2024 Anthology Volume 1
October 19, 2023	Euro Tile & Stone Unveiled
November 9, 2023	Design Forces: Multi-Channel Strategies to Transform Your Design Business
December 21, 2023	BIFMA CEU Series: Demystifying Furniture's Role in Sustainability
January 19, 2024	BIFMA CEU Series: Attributes of Contract Furniture
January 19-28, 2024	DesignTO Festival
February 22, 2024	IDC & BIFMA - Designing for Success in the Public Sector
April 24, 2024	Western Living Magazine Design Talks: Designing a Memorable Home
April 25, 2024	Marble Trend's Exclusive Shopping Experience
April 25, 2024	Design ON/OFFLINE
May 23, 2024	BIFMA Webinar: 2024 Sustainability Trends in Interior Design with ASID
June 20, 2024	AZURE Talks: In Conversation With Julie Bargmann
June 21, 2024	The 2024 AZ Awards Gala: Celebrating Excellence in Design
June 27, 2024	BIFMA Webinar: Journey of a Textile with Mayer Fabrics

Support for National and International Organizations

September 22, 2023	The Americas Property Awards
September 23, 2023	MARMOMAC 2023
October 2, 2023	RAIC 2023 Congress on Architecture
October 19, 2023	AWMAC Ontario Annual Project Awards Dinner
January 9, 2024	AWMAC Lunch & Learn
March 6-9, 2024	IDEC Annual Conference

CEUs provided by Industry Partners

July 6, 2023	Let's Start the Climate Take Back Interface
July 13, 2023	Sink Selection for Sustainability and Accessibility Dobbin Sales
August 3, 2023	Impostor Syndrome – The Silent Saboteur Leadership by Design
August 17, 2023	Colour and Paint in Environments for the Aging Benjamin Moore & Co.
August 31, 2023	Health, Wellness, and Sustainability Ci Partners
September 20, 2023	How to Get the Maximum Revenue from Your Projects WORKBENCH Design Consulting
February 21, 2024	How to Create a Happy + Productive Team Through Excellent HR Practices
March 21, 2024	Marketing 101 – Marketing Your Design Firm
May 7, 2024	Be the Expert with Kimberley Seldon Business of Design®
May 21, 2024	Small Space Design Blum Canada Ltd.
June 4, 2024	Origins of Colour: A Journey of Complements & Contrasts (Colour Trends '24) Benjamin Moore
June 11, 2024	Hidden Technology in the Modern Home Sounds Good AVS Solutions
June 20, 2024	Virtual Gets Practical – How Emerging Tech is Impacting Business digby

6 Total IDCEC hours offered

3 Total non-IDCEC hours offered

2 Total IDCEC approved HSW hours offered

863 Total attendees

COMMUNITY

NATIONAL MENTORSHIP PROGRAM

In 2021, IDC launched an online mentorship program platform created exclusively for Canada's interior design community. The aim of the program is to connect senior designers and retired members with students and interns across Canada. IDC members can apply to become mentors or mentees by visiting mentorship.idcanada.org and using their IDC credentials to log in and create a profile. The program platform is private and secure.

Support for Provincial Associations

September 28, 2023	IDAS Annual Tabletop Show
October 3, 2023	IDA Annual Tradeshow, Urban Encounters
October 5, 2023	ARIDO Awards Gala
October 11, 2023	Manitoba Design Exposition (MDE)
October 12, 2023	2023 masi Design Awards Gala
January 10, 2024	IDA Winter Educational: Egress and Exiting
January 25, 2024	ARIDO Webinar – Update on the Examination Alternative Project
February 21, 2024	IDA Winter Educational: Basics for Hospitality and Retail Design
February 26, 2024	PIDIM's 43rd Annual General Meeting
March 15, 2024	VIDEX
May 9, 2024	Okanagan Design Expo (ODEX)
May 29, 2024	IDA CEU Event: Updates to the National Building Code 2023 Alberta Edition
May 29, 2024	IDA Annual General Meeting
June 11, 2024	PIDIM & Friends: 1st Annual Golf Tournament

GOVERNMENT REPRESENTATION

IDC continued to participate on various federal government committees and working groups to advocate for member needs, lobby government on changes to the interior design profession, and keep members informed about issues that may impact their businesses.

These committees include:

- Federal / Industry Real Property Advisory Council (FIRPAC)
- Brookfield Global Integrated Solutions (BGIS)
- National Occupation Classification
- National Building Code
- Advisory Council for Harmonized Construction Codes (ACHCC)



ADVOCACY

REGIONAL IMPACT BREAKFAST

On November 30, 2023, IDC hosted the first Regional Impact Breakfast, an event that celebrates the significant contributions of Canadian interior design professionals and the impact their legacy continues to have on the interior design community.

This event, which is presented by ShawContract, featured a special presentation in recognition of two honourees who were carefully selected by IDC's nominations committee and presented with the IDC Impact Award. The IDC Regional Impact Breakfast is hosted across the country.

- Nov. 30, 2023 - Arcadian, Toronto, ON**
 Honourees: Allan Guinan and Caroline Hughes, Co-Founders, Figure3
 Moderator: Deborah Wang, Artistic Director, DesignTO
- April 25, 2024 - Arras Banquet & Events, Vancouver, BC**
 Honourees: Cheryl Broadhead and Ada Bonini, Co-Founders, Bob's Your Uncle Design Ltd.
 Moderator: Anicka Quin, Editorial Director, Western Living



PRESIDENT'S MESSAGE SERIES

In 2023 and into 2024, IDC continued to provide updates, industry news, events, and opportunities across the country to members through the IDC President's Message series. The video series began with IDC Past President, Keshia Caplette, and continued with the current President, Jennifer Wiwchar-Fast.

July Message with Keshia Caplette

September Message with Keshia Caplette

October Message with Keshia Caplette

+ *December Message with Jen Wiwchar-Fast*

January Message with Jen Wiwchar-Fast

+ *March Message with Jen Wiwchar-Fast*

April Message with Jen Wiwchar-Fast

June Message with Jen Wiwchar-Fast



ADVOCACY



INTERNATIONAL TRADE MISSIONS

IDC trade missions are funded by international trade agencies and often sponsored in part by manufacturers and suppliers in host countries. In most cases, all or most of the expenses are covered for participating IDC members of the association.

IDC hosted three trade missions in 2023 and early 2024.

- **Oct. 13-17, 2023**
HostMilano in Milan, Italy
- **Feb. 29 - March 3**
Indonesia Furniture Expo in Jakarta, Indonesia
- **March 1-4, 2024**
Malaysian International Furniture Fair (MIFF) in Kuala Lumpur, Malaysia



INDUSTRY

IDC remains committed to supporting Industry Partners to continue to build valuable relationships, strengthen connections, and promote their brand within the Canadian interior design community.

INDUSTRY SALES PROFESSIONALS COURSE (ISPC)

This spring, IDC presented its custom course tailored exclusively to meet the needs of architecture and design industry sales professionals in Vancouver, BC, and Winnipeg, MB. The practical course features Q&A sessions with panels of registered interior designers and architects, drawn from boutique and large design firms serving the retail, commercial, healthcare, hospitality, and residential sectors. The formal exchanges offer an opportunity for leading designers to deliver helpful tips on how their studios operate as well as how to join their network of trusted industry resources.

Industry Sales Professionals Course

April 24, 2024 Industry Sales Professionals Course Vancouver

April 26, 2024 Industry Sales Professionals Course Winnipeg

IDC events supported by Industry Partners

- Annual Meeting
- Hosted Board meetings
- Industry Sales Professionals Course
- IDC Impact Breakfast
- IDC Design Symposium
- IDC Award Celebration
- Propel Emerging Leaders Program
- Mentorship Program & Platform
- IDC Summer Mixer
- Celebrating Inclusivity – Panel & Holiday Social
- 2023 IDC Impact Breakfast Toronto
- IDC + ARIDO STAGE at IDS 2024
- CSC Building Expo 2024 – IDC Finishes Pavilion
- The Artist is in the Building: Spring Mixer at the Port of Montreal Tower
- 2024 IDC Impact Breakfast West
- U: By Design Studio Workshop
- DesignEx Ottawa 2024 | Mill Street Brew Pub
- Destination DesignEx 2024 | Willow Springs Winery



EDUCATION

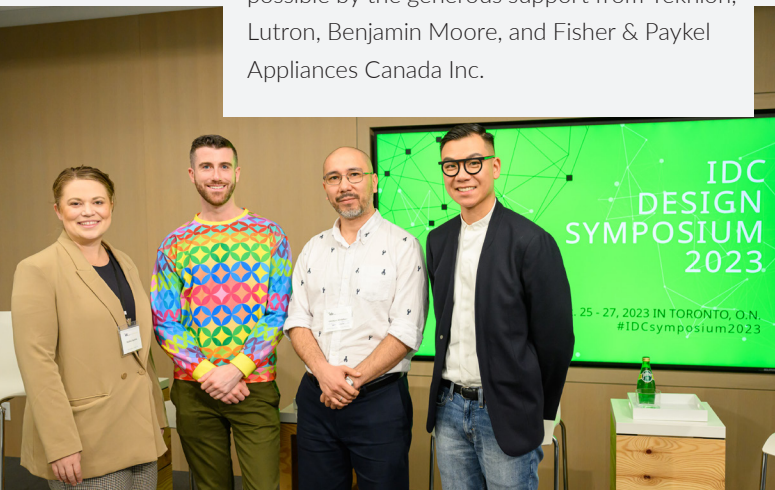
“From our inception, Teknion has been an advocate for the Canadian design industry. We are proud of our ongoing relationship with IDC and are delighted, once again, to be a part of the IDC Symposium and continue the conversation regarding the transformative role design plays within our community, and the world at large.”

Pamela Mason
Director, Canadian Marketing, Teknion

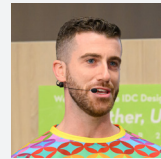
DESIGN SYMPOSIUM

The 2023 annual design symposium was held from Oct. 25 to 27, 2023 at Teknion in Toronto, Ont. The theme was Together, United. Participants from the design and architecture community across Canada gathered to learn, connect, and network.

The two-day event which featured design tours, discussion panels, inspiring keynote presentations, the PROpel Emerging Leaders program, and the IDC awards was made possible by the generous support from Teknion, Lutron, Benjamin Moore, and Fisher & Paykel Appliances Canada Inc.



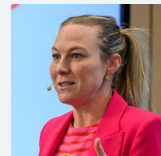
KEYNOTE SPEAKERS



Russell Pollard (he/him), MBA
Founder, Framework Leadership

Russell Pollard is an independent consultant, guest speaker, and entrepreneur embedded in the design and architecture professions and in Queer business communities. His work supports professional services firms in how they manage people, workplace culture, and change, and shape marketing and business development.

Supporting equity, diversity, and inclusion is integral to how he manages his business, develops training programs, and supports clients. And, in how he contributes to industry change. Through his company Framework Leadership, he has supported groups such as Society for South Asian Architects, Black Architects and Interior Designers Association, and Building Equality in Architecture Toronto. In 2022 Pollard founded Pride Talks to support Queer inclusion in the design professions and provide a platform for Queer speakers to represent and support their communities.



Nicole Verkindt
Tech Entrepreneur | Founder, OMX

Named “Canada’s Woman Entrepreneur of the Year” by Startup Canada in 2017, Nicole Verkindt is a serial entrepreneur. She has a knack for finding industry gaps and building innovative platforms and technology to fill them. Speaking to the importance of entrepreneurial and disruptive thinking, diversity in leadership, technology, and innovation, Verkindt empowers audiences to turn their ideas into success.

In 2012, Verkindt founded and launched OMX, an online supply chain data analytics business. The technology platform helps to increase and measure local spend/socio-economic impacts, including ESGs (environmental, social, governance) and other sustainability metrics. Today, Verkindt is the CEO of Buggy.ca, Canada’s rapid grocery delivery business, and an active angel investor involved in dozens of Canada’s early-stage tech businesses.

EDUCATION

DESIGN SYMPOSIUM

SPONSOR SHOWCASE

The event's main sponsors provided activations on both days that awakened the senses. Lutron invited attendees to explore their WELL V2 Certified™ Platinum showroom; Lutron showcased how light plays a fundamental role on materiality with Ketra, Fisher & Paykel Appliances Canada Inc. featured demonstrations in their Social Kitchen with gastronomy experts, and Benjamin Moore offered complimentary meditation sessions for attendees to rest, relax and rejuvenate.



PANEL DISCUSSIONS

Propel Panel on Leadership

Panelists

- Stanely Sun, *Co-Founder, Creative Director, Mason Studio*
- Umid Abdullaev, *Instructor, Department of Interior Design, University of Manitoba*
- Keshia Caplette, *Past President, IDC Board of Directors*

Presenter & Moderator

- Russell Pollard (he/him), *MBA, Founder, Framework Leadership*

The Importance of Neuroaesthetics for Interior Design

Panelists

- Donald H. Ruggles, *CEO Emeritus of Ruggles Mabe Studio*
- Linda Kafka, *Principal, Livable Environment Inc., Science in Design Academy*

Presenter & Moderator

- Mike Peterson, *President, Visionary Design Marketing Founder, Science in Design*

Emerging Tech as a Successful Business Tool

Panelists

- Mark Cichy, *Director of Design Technology, HOK*
- Linda Zhang, *Principal Architect, Studio Pararaum*

Presenter & Moderator

- Andrew Lane, *Co-Founder, Digby*



PRESENTATIONS

- **GEN Z IS HERE: ARE YOU READY?** By Amanda Schneider, *Founder and President, ThinkLab*
- **What Workers Want: Findings from Gensler's Canadian Workplace Survey** by Annie Bergeron, *Principal and Design Director, Gensler Toronto*
- **Why Standards Matter** by Jennifer Wammack, *Outreach & Learning Director, BIFMA*
- **The Mindful MATERIALS Common Materials Framework** by Jon Strassner, *Workplace Strategist, Climate Activist, Podcast Host*
- **Are You a Brand? Thriving in a World of Brands** by Mike Peterson, *President, Visionary Design Marketing, Founder, Science in Design*

EDUCATION

DESIGN SYMPOSIUM

DESIGN TOURS

Participants were provided the opportunity to join two Design Symposium tours, Pinterest Office and Polar Asset Management Partners. Both tours invited participants to explore award-winning design projects through the lead of expert interior designers.

- **Pinterest Office** by Gensler
- **Polar Asset Management Partners** by MJMA Architecture & Design



THANK YOU TO OUR 2023 DESIGN SYMPOSIUM SPONSORS



FISHER & PAYKEL



teknion



COSENTINO



GOVAN BROWN

KEILHAUER



metro
wallcoverings

Mohawk Group



ShawContract
patcraft.



Gensler

mason
studio.

AZURE



LIVING LUXE



NEXTHOME

CELEBRATION

IDC AWARDS

IDC held its annual awards celebration on Oct. 26 at Aria in Toronto, Ont. The IDC Awards Celebration honoured winners of the Innovation in Design Thinking – Student Competition, the Legacy Award of Distinguished Service, the Value of Design Awards, and the Innovation Awards.



Legacy Award for Distinguished Service

IDC presented Gloria Rinaldi, Architectural & Design Representative at Benjamin Moore with the fifth IDC Legacy Award for Distinguished Service. The recipient of this award exemplifies outstanding service and dedication to IDC and more broadly to the interior design community in Canada. The award honours the individuals, companies or institutions that are recognized as being trailblazers to the design community nationally.

Innovation in Design Thinking: IDC Student Competition

In 2020, IDC created a new opportunity exclusively for Canadian interior design students. The purpose of this competition is to provide students with a national platform to demonstrate the value of interior design and illustrate the positive impact design has on the users of the spaces, supported by evidence-based research.



2023 AWARD OF EXCELLENCE

'Caladrius Health and Wellness Center'
by Cali Pitcher, Georgian College (Barrie, Ont.)



2023 AWARD OF MERIT

'Yúustway Healing Center; to take care of one another/each other'
by Alyssa Scott, Wilson School of Design

2023 AWARD OF MERIT

'Oasis – Interior Garden & Wellness Center'
by Sam Piner, British Columbia Institute of Technology (Burnaby, B.C.)

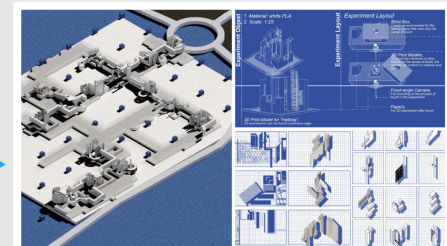


2023 AWARD OF MERIT

'Copper restaurant/ Concept: Pizzazz'
by Noora Aziz, Yorkville University (Concord, Ont.)

2023 HONOURABLE MENTION

'Seeing and Non-Seeing'
by Shuning Xie, Toronto Metropolitan University (Toronto, Ont.)



CELEBRATION



IDC AWARDS

Innovation Awards

Last year, IDC brought back the Innovation Awards for Industry Partners. These awards were established in 1984 to honour excellence in product design and new showroom creativity. Entries successfully address a long list of criteria, including problem solving, budget, strategy, environmental responsiveness, and marketing objectives



2023 WINNERS



Above & Below by Mohawk Group



Alisse Keypad by Lutron Electronics



Black Nova / A global reference brand for Smart Design Keypads by CI Partners



BottleFloor by ShawContract



Cardigan by Haworth



Compose Echo by Haworth



Dekton Pietra Kode by Cosentino



Kiosk by Teknion



Mira by Garrett Leather



Steelcase Karman™ by Steelcase



Tone by Teknion



SCUFF-X® by Benjamin Moore

CELEBRATION

IDC AWARDS

Value of Design Awards (VODA)

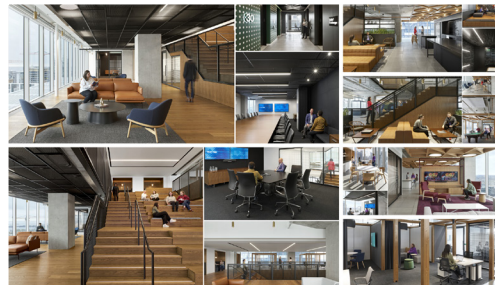
Last year, 11 projects were awarded IDC's coveted Value of Design Awards. These awards, which launched in 2018, shine a spotlight on Canadian interior designers by providing a forum to showcase the benefits of design thinking: an empathetic, inventive, and iterative process focused on the human experience within interior spaces.



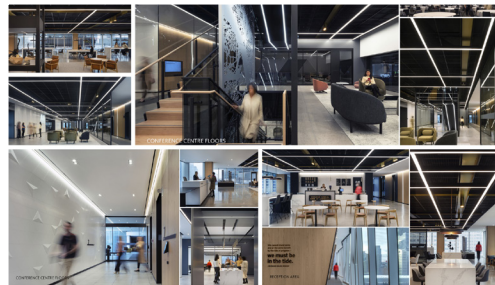
2023 Value of Design Award – Excellence



Project CIBC - 49th Floor Executive Centre (Toronto, Ont.)
Firm Gensler (Annie Bergeron, Yen Lee, and Staci McCrindle)
Category Innovation in Workplace Design
Photos Nic Lehoux



Project IndexExchange (Toronto, Ont.)
Firm Gensler (Annie Bergeron, Jessica Baird and Sarah Taylor)
Category Innovation in Workplace Design
Photos Ben Rahn



Project CIBC Conference and Welcome Centre (Toronto, Ont.)
Firm Gensler (Annie Bergeron, Staci McCrindle, and Yen Lee)
Category Innovation in Workplace Design
Photos Ben Rahn



Project Garden Avenue Laneway Home (Toronto, Ont.)
Firm Suzanne Wilkinson Interiors Inc. (Suzanne Wilkinson)
Category Residential Single Family Design
Photos Scott Norsworthy



Project Lordco Head Office (Coquitlam, B.C.)
Firm Office of mcFarlane biggar architects + designers (omb) (Michelle Biggar)
Category Innovation in Workplace Design
Photos Ema Peter

CELEBRATION

2023 Value of Design Award – Merit



Project Faire Wholesale Workplace Design in Toronto (Toronto, Ont.)

Firm M Moser Associates (Chantal Frenette)

Category Innovation in Workplace Design

Photos Gillian Jackson



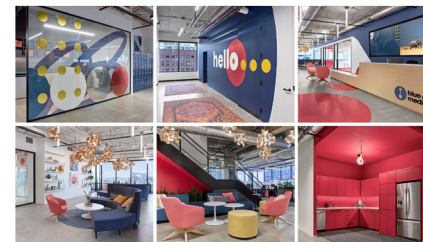
Project Ontario Institute for Studies in Education Lobby and Entrance (Toronto, Ont.)

Firm Gow Hastings Architects (Valerie Gow)

Category Innovation in Institutional/Educational/Civic Design

Photos Tom Arban

2023 Value of Design Award – Honourable Mention



Project New Offices for Blue Ant Media (Toronto, ON)

Firm Ray Inc. (Tulin Artan)

Category Innovation in Workplace Design

Photos Vincent Lions



Project Maurice Law (Calgary, AB)

Firm HOK (Jenn Lembke, Brittany Moore, and Caitlin Turner)

Category Innovation in Workplace Design

Photos Ema Peter

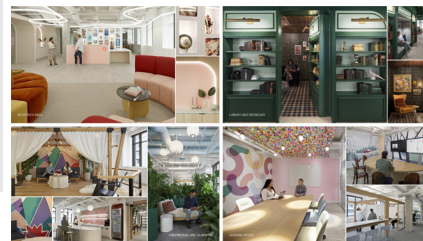


Project CheckMate Winery (Oliver, B.C.)

Firm McKinley Architecture Inc. (Jenn Lembke)

Category Innovation in Hospitality Design

Photos Ema Peter



Project Pinterest Office (Toronto, Ont.)

Firm Gensler (Annie Bergeron, Abigail David, Jessica Baird, and Nina Bast)

Category Innovation in Workplace Design

Photos Ben Rahn

ANNUAL GENERAL MEETING



IDC's 51st Annual General Meeting was held on October 27, 2023, at Teknion in Toronto where members heard a report on IDC's activities over the past year.

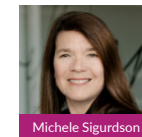


The Nominating Committee was chaired by Past President, Ian Rolston. Five new board members were elected to the IDC Board of Directors - Paola Marques from Quebec, and Kathryn Lawrence, Shannon Robinson, Sandra Lester, and Joanna Tiffin from Ontario.

Four new members became **IDC Fellows** last year. This honour recognizes extraordinary, notable, and significant contributions to the profession and/or the association. Congratulations to Michele Sigurdson, Theo West-Parks, Tiiu Poldma, PhD, and Deborah Rutherford.



Deborah Rutherford



Michele Sigurdson



Tiiu Poldma, PhD



Theo West-Parks

Following the AGM, **Jennifer Wiwchar-Fast from Manitoba was elected IDC President**; Keshia Caplette joins the group of exceptional leaders as an IDC's Past President, and Sean Crawford from Alberta was appointed Vice President.



Jennifer Wiwchar-Fast



Keshia Caplette



Sean Crawford

BOARD OF DIRECTORS

As an organization, IDC is committed to ensuring that its board represents the interior design industry with respect to varying experience and cultural, age, and gender make-up that is representational of the membership and fibre of the Canadian population.

IDC's Board of Directors is comprised of elected members from across Canada who have an impact on the challenges affecting the interior design community. The board is governed by a set of by-laws that were enacted in October 2017, in addition to operational policies and procedures.

IDC's board continually seeks opportunities for representation of Canada's interior design profession and IDC members on a national and global platform



Jennifer Wiwchar-Fast (MB)
President



Sean Crawford (AB)
Vice President



Keshia Caplette (SK)
Past President



Shannon Robinson (ON)
Director



Paola Marques (QC)
Director



Christine Craik (BC)
Director



Sandra Lester (ON)
Director



Kathryn Lawrence (ON)
Director



Joanna Tiffin (ON)
Director

IDC FOUNDING MEMBERS

Jack Bell (ON)
Doris Hasell (SK)
David Treusch (MB)
Tomislav Cerkenac (AB)
Michele McLoughlin Guest (BC)
André Dubois (QC)
Maryla Szymanski (NS)



FINANCIAL STATEMENT

STATEMENT OF OPERATIONS - GENERAL FUND

For the year ended June 30, 2024

	2024	2023
	\$	\$
REVENUES		
Membership dues	350,047	334,890
Industry membership dues	286,970	275,924
Member professional development	208,944	94,655
Conferences	143,328	132,704
Member services	5,321	9,440
	<u>994,610</u>	<u>847,613</u>
OPERATING EXPENSES		
Staffing/honorarium	718,883	750,194
Conferences	122,059	111,419
Member professional development	91,350	99,321
Operations/administration	56,968	62,791
Technology	31,945	27,105
Stakeholders/memberships	29,933	29,370
Governance/Board	29,901	48,360
Communications and marketing	14,320	14,421
	<u>1,095,359</u>	<u>1,142,981</u>
EXCESS (DEFICIENCY) OF REVENUES OVER EXPENSES FOR THE YEAR	(100,749)	(295,368)
NET ASSETS, BEGINNING OF YEAR	(384,927)	(89,559)
NET ASSETS (DEFICIT), END OF YEAR	<u>(485,676)</u>	<u>(384,927)</u>



OUR PARTNERS

NATIONAL PARTNERS

Architex
Benjamin Moore
Business of Design®
Caesarstone
Cosentino
Dacor
Fisher & Paykel
Global Furniture Group
Lutron
Mohawk Industries, Inc.
Samsung
Schluter Systems Canada Inc.
Shaw Contract
Sherwin-Williams
Teknion
Vicostone

REGIONAL PARTNERS

3M Canada – Architectural Markets
Ames Tile & Stone Ltd.
Arriscraft
Biyork Materials Canada Inc.
Crown Surface Solutions
Euro Tile & Stone
Groupe Lacasse
Hardwoods Specialty Products
Haworth
Kartners Bathroom Accessories
Keilhauer
Kohler Canada Co.
LDI Interiors
Metropolitan Hardwood Floors Inc.
PC350
Richelieu Hardware
Taymor Industries Ltd.
Upper Canada Forest Products
Wilsonart Canada

TECHNOLOGY PARTNERS

Agua Canada
Alendel Fabrics Limited
Allegion Canada
Altro Canada Inc.
Anatolia
Applied Electronics Limited
Arborite
ARD Outdoor
Baldwin | Fortis | Pfister | Tell | Weiser
Banner Carpets Ltd.
Bezdán Railing Solutions
Black Rock Studio
Blackburn Young Office Solutions Inc.
Blum Canada Limited
C&S Group
California Closets
Cantu Bathrooms & Hardware Ltd.
CDm2 LIGHTWORKS
Centura
Ciot Inc.
CI Partners
CommDoor Aluminum

Connect Resource Managers & Planners Inc.
Creative At Home Inc. / CRAFT Artisan Wood Floors
Creative Custom Furnishings
Deco-Tile Inc.
Diversified Technology System Inc. (DTS)
Dobbin Sales – Sloan | Chicago Faucet | Murdock | Guardian | Stone and Steel
EDEN HOME
Environmental Acoustics
Envirotech Office Systems
ETM Distribution
European Flooring Group
Europlex International Importing Ltd.
Formations Wood
Gabriel Ross Inc.
Garrett Leather
Greenferd Construction Inc.
HanStone Canada
Hari Stones Ltd.
IDC Home
INPS Graphic Solutions
JCO & Associates

JennAir Canada / Whirlpool
JJ Home Products
Kitchen & Bath Classics (Wolseley)
Leonardi General Contractors Inc.
Libra By Palma International (International)
Living Lighting Inc.
M2 Tile & Stone Inc.
MARANT Construction Ltd.
Marble and Marble/Avandad
Marble Trend Ltd.
MASIFF Plank
McKillican Canadian Inc.
Metro Wallcoverings Inc.
N44 Studio
Nadurra Wood Corporation
Nienkamper International Inc.
Nightingale Corporation
Nuvo Sales Group
Panolam Surface Systems
Patcraft
Philadelphia Commercial/Shaw Industries Inc.
POI Business Interiors

Porcelanosa
Rockfon
Roman Bath Centre
Royal Lighting
S&D Lighting Group II
Salari Fine Carpet Collections
Skopos Limited
Skyfold
Sounds Good Smart Homes
Spacesaver Solutions Inc.
Starlight Lighting
The Collective
The Pentacon Group
TORLYS Smart Floors
Toronto International Design Centre
Unichairs Inc.
Vifloor Canada Ltd.
W Studio Luxury Carpets
Weavers Art
Weston Premium Woods
Westport Manufacturing
Willis
YA Phygital Fabrica



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