

MINUTES

Interior Designers of Canada
51st Annual General Meeting
Friday, Oct. 27, 2023 @ 3 p.m. EDT

Location:

Online via Zoom, and in person at
Teknion showroom
120 Bremner Blvd., Suite 2010 Toronto, ON

1. Call to Order

Keshia Caplette, IDC President 2022-2023, called the annual meeting to order at 3:20 p.m. ET.

2. Approval of Minutes from 2022 Annual Meeting

Motion: To approve the minutes of last year's Annual Meeting, held on Friday, Nov. 4, 2022.

Moved: Sean Crawford

Seconded: Christine Craik

Passed

3. President's Report

Keshia Caplette reported on her year as IDC President with the following highlights:

- Keshia Caplette expressed her honour of serving on the 2022-2023 Board of Directors. She reflected on her goal as President to nurture relationships with regulatory bodies across Canada and IDC's sister associations and to build a powerful community where interior designers can collaborate and thrive.
- To ensure that members continued to receive the full benefits of their membership IDC presented a series of webinars. This includes 12 IDCEC-approved seminars in total, four of which qualified as Health, Safety and Welfare CEUs.
- This year, IDC produced the IDC President's Message, a new video series. These messages informed members about IDC updates, deadlines for programs and participation, industry news, upcoming events around the country, and ways to get directly involved with IDC.
- The 2022 IDC Design Symposium was held in person on Oct. 19 and 20, 2022 at Cosentino City Toronto. The theme was Legacy of Design: Past, Present, and Future which provided attendees an opportunity to learn from changemakers, reflect on the issues facing designers today, and seek solutions for a better future for the next generations of interior designers. The two-day event featured design tours, discussion panels, inspiring keynote presentations, the Propel Emerging

Leaders program, and the IDC awards. The keynotes were presented by Michael Ford, AIA, NOMA, Architect and Creator of the Hip Hop Architecture Camp, and Nora Young, Host of CBC Radio's Spark and Author of 'The Virtual Self.'

- Keshia Caplette recognized the honourees of the 2022 and 2023 IDC/IIDA Leaders Breakfast. Marilyn Donoghue was honoured in Toronto, Ont. in 2022; Ian McCallum was the event's keynote speaker. The 2023 event honoured Carol Jones in Vancouver, B.C.; the keynote presentation was delivered by Cheryl Durst.
- IDC hosted many school presentations across the country, one of which was the School District 83 in Salmon Arm, B.C., which was held virtually in May of 2023.
- Keshia recognized the various sister associations that IDC was able to collaborate with throughout the year, thereby strengthening these partnerships. Alongside other interior design representatives, IDC is part of the Interior Design Ethics Alliance (IDEA) Task Force, charged with collaborating on the development of a code of ethics to address changes and challenges within the profession as they relate to professional ethics, conduct, and responsibility.
- IDC's Industry Committee, chaired by Glen Brewer, hosted the Industry Sales Professionals Course series again in 2023.
- Keshia Caplette mentioned IDC's Mentorship Program, a growing database of mentors and mentees and a way for mentors to share knowledge and mentees to learn and grow in the profession; the Mentorship Program is a response to the needs of IDC members.
- Keshia recognized IDC's 2022-2023 Board of Directors: Jennifer Wiwchar-Fast, Ian Rolston, Christine Craik, Glen Brewer, Sean Crawford, Jennifer Greene, Tiiu Poldma and Deborah Rutherford. Five board members' terms are ending this year: Ian Rolston, Jen Greene, Deborah Rutherford, Glen Brewer, and Tiiu Poldma.
- IDC Fellows are members who have had distinguished impact on the betterment of IDC and interior design in Canada. This year, four Fellows were inducted: Michele Sigurdson from B.C., Theo West-Parks from Ontario, Deborah Rutherford from Ontario, and Tiiu Poldma, from Quebec. Keshia presented the 2023 Fellows with their certifications and pins.
- Keshia encouraged members to submit their projects, local news items, speaking engagements, awards, and accomplishments to be featured on IDC's communication channels. She also encouraged members to seek opportunities to volunteer to give back to the community.
- Keshia remarked that she looks forward to continuing to work with IDC's Board of Directors as Past President.

4. CEO's Report

Trevor Kruse presented his report as CEO of IDC with the following highlights:

- With the easing of many pandemic restrictions, the IDC community was able to come together in person and celebrate the hard work, innovation, and accomplishments of the Canadian interior designer community.
- Trevor Kruse extended a special thanks to the IDC team and the volunteer Board of Directors for their tireless work to meet the challenges of IDC members and the industry.
- He thanked members for continuing to support IDC and ensure advocacy for future generations.
- Trevor recognized Michele Guest, a founding member of IDC and former IDC president, who passed away in 2022. Arlene Gould, who died in March of this year, was recognized for her involvement in research and academic education. Claude Bérubé, designer and president of Nanocore Technology, who died in May of 2022, was also recognized.
- Last year, to commemorate IDC's 50th anniversary, IDC launched a multi-faceted campaign in 2022 to celebrate interior design and IDC members. The campaign focused on honouring designers, storytelling, and showcasing diverse perspectives from the early '70s to today, and into the future. Trevor thanked all members who contributed stories, interviews, photographs, historic articles, and memories.
- To better support members, IDC has established relationships with the federal government to advocate for member needs, lobby government on needed changes to the interior design profession, and keep members informed about various issues that may impact their businesses.
- The 2022 IDC Awards Celebration was held in-person on Oct. 20, 2022, at the TIFF Bell Lightbox in Toronto. The IDC Awards Celebration honoured winners of the Innovation in Design Thinking – Student Competition, IDC Fellows, the Legacy Award of Distinguished Service, and the Value of Design Awards (VODA).
- Trevor congratulated the winners and participants of the 2023 Awards, which were held the previous night at Aria. Winning projects will be showcased weekly on IDC's social media channels and website.
- Trevor invited Silvana Levey, President and CEO of Levey Industries, to the podium to introduce and congratulate the participants of the 2023 Propel Emerging Leaders Program (sponsored by Levey Industries): Alyssa Scott, Enrica Capuano, Hussein Agoushi, Joshua Swanson, Victoria MacQuarrie, Tessa Horn, Oladunsi Oladejo, Deborah Oluwade, and Victoria Newman. A short video reel of the participants' submission videos was played.
- Trevor Kruse thanked the sponsors of the Design Symposium: Presenting Sponsors Benjamin Moore, Fisher & Paykel, Lutron, Teknion, Program Sponsors 3M, Blum, Ciot, Crown Surface Solutions, Cosentino, Euro Tile & Stone, Govan Brown, Keilhauer, Levey Industries, Metro Wallcoverings, Mohawk Group, PROLINK, Shaw Contract/Patcraft, andTIDC - Toronto International Design Centre. Design Firm Sponsors were: Bullock + Wood Design, CIBC, Gensler,

and Mason Studio. Trevor also thanked the Design Symposium's Supporters: Elite Exhibitions, International Property Awards, Registered Graphic Designers, *Living Luxe* magazine, *Azure* magazine, and the Royal Architectural Institute of Canada. Next Home was thanked for being the event's Media Partner.

- Trevor Kruse reminded IDC members to expect to see membership invoices and referenced materials published on IDC's website that speak to the value and benefits of IDC membership.

5. Financial Report – Audited Financials

Jennifer Wiwchar-Fast, IDC Vice President, presented the summary of audited financial statements:

- IDC's audit review is done by the firm Kriens LaRose, who thoroughly review the year's accounting records with Diana Mohabir, IDC's Senior Manager, Finance & Programs.
- Kriens LaRose review the board minutes and decisions of the board to ensure that the financial records reflect those decisions. At the end of the review, Tom Kriens, Principal of the firm, prepares a full financial statement for the year end.
- Tom Kriens of Kriens-LaRose presented the audited financial statements, prepared by the association's auditors Kriens-LaRose, for the year ended June 30, 2023. The summary of audited financial statements will be posted on IDC's website and the full statements are available by request from the IDC office.

MOTION: To approve the audited financial statements for IDC for the year ended June 30, 2023.

Moved: Jennifer Wiwchar-Fast

Seconded: Bryan Weins

Passed

6. Appointment of Auditors for 2022/2023

MOTION: To appoint Kriens LaRose as the auditor for IDC for the year 2023/2024.

Moved: Jennifer Wiwchar-Fast

Seconded: Merissa Reed

Passed

7. Nominations Committee Report

Ian Rolston, Chair of the IDC Nominations Committee, presented - as Past President - the slate of board members that the Interior Designers of Canada Nominations Committee and Board of Directors are endorsing for the voting members' vote for the 2023/2024 year:

Paola Marques, Quebec

Kathryn Lawrence, Ontario

Shannon Robinson, Ontario
Sandra Lester, Ontario
Joanna Tiffin, Ontario

MOTION: To approve the proposed slate of candidates as IDC Directors for 2023/2024, for a three-year term.

Moved: Ian Rolston

Seconded: Christine Craik

Passed

9. Introduction of 2023/2024 IDC Board

Ian Rolston welcomed the new and returning board members to the IDC board of directors and wished them success in their upcoming term.

10. IDC Foundation

Trevor Kruse provided an update on the recent activities of the Interior Designers of Canada Foundation (IDCF):

- The Interior Designers of Canada Foundation was founded in 1990. As a registered charitable organization, its mission is to contribute to the development of the interior design profession nationally.
- Trevor thanked the board members who have contributed to the Foundation's growth – Deborah Rutherford, Carol Jones, Linda Makins, Lori Arnold, Tiiu Poldma, Theo West Parks, Glen Brewer, and Sharon Martens.
- To promote post-graduate education for interior designers, two funds have been established:
 1. The IDCF Teknion/Global Fellowship was established in 1997 with a generous grant from Teknion and Global of \$50,000 to the University of Manitoba, to support students in a research-based Post-Professional Master of Interior Design program. This program is geared towards designers with a CIDA degree and several years of practice. As it has been difficult to attract mid-career designers to a program that requires residency in Winnipeg, the IDCF board has proposed making the program a distance education opportunity – similar to an Executive M.I.D., available to candidates across Canada and beyond. This approach has been met with enthusiasm and the IDC Foundation and the U of M are collaborating on moving this initiative forward. With minimal awards and years of interest, the current value of this fund is over \$360,000. The next deadline for applications is Jan. 12, 2024, and it has an approximate value of \$20,000.
 2. The IDCF Ryerson Legacy Fund was established in 2008 with a grant of \$30,000. Its purpose was to provide financial support for students in a future Master of Interior Design program at what is now Toronto Metropolitan University (TMU). The master's program is now operational and has

accepted the first students. With matching funds and years of interest, the current value of this fund is around \$250,000.

Three scholarship/bursary funds have specific designations:

1. The Robert Ledingham Legacy Scholarship, which was established in 2013 by IDC and the Interior Designers Institute of British Columbia, honours the memory of Robert Ledingham, one of Canada's most celebrated interior designers. In keeping with the spirit of Robert's passion for education, this scholarship is awarded annually to one or more candidates who have recently been accepted, or who are currently enrolled in their first-year graduate school studies at the master's or doctorate level. The scholarship amount is \$2,000. To provide ongoing funding for this program, the IDCF board has initiated a Legacy Lecture series. The foundation is currently developing programming for the next speaker series. This fund currently sits at \$10,830.
2. The Wayne Thomson Scholarship was established by the IDCF and John Donat, in honour of Wayne Thomson – a prominent Ontario interior designer who passed away in 2015. The scholarship assists intern or provisional members with the cost of the National Council of Interior Design Qualification (or NCIDQ) exam, or its equivalent. The Wayne Thomson Scholarship is awarded annually to one or more candidates who are experiencing financial hardship and who have recently completed the IDFX, IDPX and are eligible for, or have completed, the practicum for the NCIDQ. The scholarship amount is \$500 USD. The current value of this fund is \$37,680.
3. The BYU Design Bursary, was created in 2014 by Bob's Your Uncle (BYU) Design. Although administered by the IDCF, this bursary is awarded by BYU to one or more emerging professionals who, for reasons of financial hardship, are unable to join their provincial interior design association as an Intern or Provisional member. The bursary amount is approximately \$500. The current value of this fund is \$3,952.

Last year, new grants were developed for research in the field of interior design and in associated disciplines. Four research grants are now available to members:

1. The IDC Foundation Research and Development Grant, for conducting research by a practitioner.
 2. The IDC Foundation Research Grant for conducting research by a practitioner or an academic.
 3. The IDC Foundation Research Bursary, for students in master's and PhD programs who submit research projects – for their work on a thesis or for research.
 4. The IDC Foundation Project Grant, for support for a stakeholder project.
- Trevor Kruse encouraged everyone to spread the word about these opportunities available to IDC members. These research grants will be provided by the IDCF out of non-designated funds; as of the Annual General Meeting, the fund was at \$55,899.
 - Member donations, which can be made all year round, through IDC's website, aid in the Foundation's ability to continue to fund research and educational opportunities and are tax deductible.

- When IDC members pay their dues, there will be an option to make a tax-deductible donation to the work of the Foundation.
- An in-depth annual report for the IDC Foundation will be published in early 2024.

11. Adjournment

Keshia Caplette concluded the 2023 Annual Meeting at 4:10 p.m. ET.