

Dear Industry Partner,

It is my pleasure to welcome you to Interior Designers of Canada (IDC) – the national advocacy association for interior design professionals.

Your partnership gives you access to many benefits such as partner rates for IDC events, discounts on IDCEC registration to deliver seminars and educational programming, access to IDC members through discounted rates on advertising programs, and much more.

Additionally, as an industry partner of IDC, you'll have an opportunity to showcase your products and showrooms on our social media and news channels, participate in IDC's Industry Sales Professional Course, submit to win IDC Innovation Awards, and take part in national committees to participate in conversations that are important to the interior design industry.

IDC's Design Symposium and the annual awards gala took in 2023, where 12 Innovation Award winners across multiple categories were celebrated, and we have already begun the planning for this year's events. There are many opportunities and sponsorship packages available to showcase your brand to hundreds of designers and industry leaders across Canada.

I hope this letter of introduction has given you a taste of what you can expect from your partnership at IDC. Please visit our website at idcanada.org to find more information on sponsorship opportunities, target marketing, and upcoming events.

If you have any questions, feel free to contact us at info@idcanada.org.

Yours sincerely,



Trevor Kruse,

Chief Executive Officer
Interior Designers of Canada