

Yasmien Fadl
AVP, Head of Workplace Design & Experience,
Enterprise Real Estate Strategy at TD Bank Group



As the current Head of Workplace Design, Experience and Change Management for TD Enterprise Real Estate Strategy, Yasmien is all about creating experiences that reflect her clients' purpose, vision, brand, aspirational culture, and translating that into a human-centric experience.

Yasmien is also very focused on creating an inclusive, accessible experience, one that factors for diverse talent that is so critical to organizational culture. She believes that diversity is our collective strength, and our workspaces, policies, and leadership should reflect that.

In the past, Yasmien has worked within many different interior design disciplines, including retail, hospitality, exhibition design, and now workplace design.

Her core focus is global workplace design, strategy and the details that make an experience resonant, meaningful and inclusive. Part of that human-centric perspective means understanding change, enablement and helping people navigate through workplace transformation.

Yasmien was born in the UAE and immigrated to Canada in 1996. She has three kids, aged five, six, and nine.