

National Industry Partner

As we navigate through these challenging times, Interior Designers of Canada (IDC) is working to ensure that Industry Partners are still able to benefit from their IDC membership to the fullest. IDC has readjusted its packages for Industry Partners to offer improved benefits which fit an online focused industry in lieu of in-person events.

Your annual National membership now gives you access to:

- In person or over the phone concierge service to discuss your quarterly business goals
- Up to 25 contacts added to your membership with personal login credentials
- First-choice access to all IDC networking and business opportunities, events and programs
- Free web banner ad on IDC's website (30-day cycle - schedule your month today!)
- Your company's logo on IDC's homepage
- Your company's logo, description, contact and URL placed on IDC's Partners page
- Your company's profile in IDC's online member directory
- Complimentary e-blast across Canada
- Complimentary calendar posting of your event or webinar on IDC's website
- Complimentary Q&A featuring your company on IDC's news and events page
- Complimentary newsletter ad promoting a new product launch
- Complimentary newsletter ad promoting your company's existing product or service
- Complimentary newsletter ad promoting a new showroom opening
- Complimentary social media post of your virtual showroom
- Fifteen (15) social media posts and unlimited shares/reposts on IDC relevant event tagged posts
- Two (2) free job postings to IDC's Career Centre
- Personalized 'IDC Partner' logo
- Member rates on all IDC advertising programs, including email broadcasts, event calendar listings, and in i+D magazine
- Opportunities to engage as a leader on national event and program planning committees with designers and large design firms
- Opportunity to host accredited IDCEC webinars in partnership with IDC
- Access to IDC's virtual awards celebration and Annual General Meeting
- Opportunity to receive the Industry Legacy award, exclusive to IDC industry members
- Opportunity to participate in virtual Industry Sales Professional Courses
- Subscription to six issues of North American i+D magazine delivered to all membership contacts and 25% off magazine advertising rates to reach international markets
- Monthly news, events and business opportunities delivered to your inbox
- Waive of the initial IDCEC registration fees in order to provide educational webinars or partner with IDC on program delivery
- Access to Perkopolis program savings on entertainment, travel, attractions, shopping, health and wellness, automotive, insurance and more
- Opportunity to share industry research in the design field or partner on research support for IDC
- Opportunity for monthly news feature on IDC's website related to your company's product or service