



idc

interior designers of canada  
designers d'intérieur du canada



2023

ANNUAL REPORT



MEMBER Troy Dashney • FIRM Bold Interior Design Inc. • PROJECT Lim Goldsmiths • PHOTOGRAPHER Eymeric Widling



# ABOUT IDC

Founded in 1972, Interior Designers of Canada (IDC) is the national advocacy association for the interior design profession.

As the national advocacy body, IDC represents more than 5,000 members including fully qualified interior designers and related professionals.

Additionally, IDC has over 200 manufacturers and suppliers who provide products and services for interior design projects and firms.





# MISSION **VISION** VALUES GOALS

The IDC strategic plan was updated in early 2021 with input from members, the Board of Directors, the Chief Executive Officer, and staff.

## Vision

IDC is the national voice for interior design in Canada.

## Mission

To advocate for, advance, support, and promote interior designers and the profession, nationally and internationally.

## Values

IDC upholds integrity, innovation, sustainability, inclusion, and the belief in an ethical, accountable, and positive future for members, partners, and stakeholders.

# MESSAGE FROM THE PRESIDENT

It has been a privilege to serve as your President of the 2022-2023 Board of Directors. With the return of more in-person activities and events, it has been an exciting year for all of us at IDC and wonderful to see so many friends and colleagues again.



**Keshia Caplette**

My goal as IDC president was to nurture the relationships we have already created with the regulatory bodies across Canada and our sister associations and to build a powerful community where interior designers can collaborate and thrive.

While we have made progress in creating opportunities for partnership between IDC and the provincial associations, I remain committed to this goal as there is more work to be done in creating an even richer and more diverse community of creative minds across the country.

Last year we celebrated 50 years of interior design with IDC at the helm of advocacy efforts for designers and the profession. We have achieved so much in 50 years, and I am excited to build upon the foundation already established to ensure that we have another prosperous 50 years ahead.

I hope that we continue to build a bright, meaningful future for the next generation of interior designers, as an association, as designers, and as an industry.

When we embrace innovation and promote diversity and inclusion in our profession, we provide a platform for open dialogue, member engagement and advocacy.

I would like to take this opportunity to acknowledge the hard work of IDC's team and my incredible colleagues on IDC's Board of Directors – the talented designers, business owners, and community leaders, who care deeply about our industry and the future of interior design.

I wish your incoming president all the very best and look forward to continuing to work with IDC and our members on many exciting initiatives.

Sincerely,

A handwritten signature in black ink that reads "K. Caplette".

Keshia Caplette  
President, IDC Board of Directors



# MESSAGE FROM THE CEO

It has been a great year for IDC, and I am grateful for the opportunity to be at the helm to serve our members and help to spread the word about the wonderful opportunities that exist for interior designers in Canada and internationally.



**Trevor Kruse**

I am incredibly humbled by the engagement, collaboration, and respect our members share within our tight-knit community. With the easing of many pandemic restrictions, we were able to come together again and celebrate our hard work, innovation, and accomplishments. I beam with pride at the collective work of our community of talented designers from coast to coast.

From attending the Design Symposium, DesignEx events, community socials, provincial events, and everything in between, IDC members truly showed up for each other this year. I, along with the IDC team, am so thankful for the engagement we witness daily.

IDC members prove time and again that design has an immense impact on every facet of life. At IDC, we strive to support members and tell your design stories in a meaningful way. Through your design projects, news items, and constructive feedback, we aim to raise awareness about the importance of interior design and the positive effects and contributions that IDC members make to the built environment, and its future.

I would like to extend a special thanks to our talented IDC team and our volunteer Board of Directors – themselves practicing interior designers and manufacturers who work tirelessly to meet the challenges of IDC members and our industry.

Finally, I would like to acknowledge and thank all our members for their continuous support, input, and engagement with Canada's national association and our growing community of interior designers. You provide the inspiration and keep us moving forward.

Sincerely,

A handwritten signature in black ink, appearing to read 'Trevor Kruse', written over a white background.

Trevor Kruse  
Chief Executive Officer, IDC

## Web Activity

### [idcanada.org](http://idcanada.org)

Page views

- 143,408 page views annually.
- 40,360 unique visitors annually.

## Social Media Activity

	2021	2022	% Change
Facebook	8,720	8,785	0.75%
Twitter	4,838	4,745	-1.82%
LinkedIn	15,978	17,736	11.00%
Instagram	9,102	10,028	10.17%
<b>TOTAL</b>	<b>38,638</b>	<b>41,294</b>	<b>6.87%</b>

## Members Benefits

Career Centre job postings	11
E-blasts sent through email broadcast program	23
Newsletter ads promoted	33
Web banner ads shared	6
Event listings posted	43

## INDUSTRY PARTNER PROMOTIONAL SOCIAL POSTS

LinkedIn	97
Facebook	66
Twitter	35
Instagram	61
<b>TOTAL</b>	<b>259</b>

## IDCommunity

Average open rate	48.3%
Click rate	4.3%
Highest open rate	57.1%

# BY THE NUMBERS



## MEMBERSHIP

### Members by Category

Registered	908
Student	1,355
Intern	209
Educator	103
Allied	86
Retired	82
Industry Individual	4
<b>TOTAL</b>	<b>2,747</b>





MEMBER Marc Bherer • FIRM Desjardins Bherer • PROJECT Mémoire affective • PHOTOGRAPHER André Doyon

## Members by Province

Northwest Territories	3
British Columbia	470
Alberta	218
Saskatchewan	50
Manitoba	69
Ontario	1,639
Québec	155
New Brunswick	26
Nova Scotia	30
Prince Edward Island	6
Newfoundland & Labrador	10
Non-Resident	71

## Industry Partners

Local partners	77
Regional partners	18
National partners	18
Technology partners	6
<b>TOTAL IDC INDUSTRY PARTNERS</b> (manufacturers & suppliers)	<b>119</b>

MEMBER Jude Kamal • FIRM Sansa Interiors  
PROJECT Wet Coffee • PHOTOGRAPHER Bruno Belli



## EVENTS & SUPPORT

### IDC Events

September 19, 2022	IDC / IIDA 2021 Leaders Breakfast Toronto
October 19-20, 2022	IDC Design Symposium
October 20, 2022	IDC Awards Celebration
November 4, 2022	IDC's 50th Annual General Meeting
January 19-22, 2023	Interior Design Show Toronto
April 13, 2023	2023 IDC/IIDA Leaders Breakfast Vancouver
May 9, 2023	DesignEx 2023   Ottawa
June 10-12, 2023	NEOCON
June 20, 2023	Destination DesignEx 2023   Willow Springs Winery
June 21, 2023	Breaking Barriers Toronto: National Indigenous History Month

### Support for national and international organizations

July 6, 2022	Malaysian International Furniture Fair (MIFF)
August 16, 2022	Marble Trend Poly Van Tour
June 13 – July 22, 2022	Edmonton WorkBetterLab
September 16-18, 2022	GRANDS PRIX DU DESIGN – Awards Gala Evening
October 4-5, 2022	LightSPEC Midwest
October 5, 2022	Twelve Oaks and BoConcept's Fall Dinner Party
October 12, 2022	GRANDS PRIX DU DESIGN – Awards Gala Evening
October 12, 2022	RDI's 51st International Design Awards
November 3, 2022	AWAMC Ontario Chapter Annual Project Awards Dinner
November 16, 2022	Look to the Interior – Thin Masonry for Internal Beauty and Design
November 18, 2022	Living Luxe Design Show
January 19-23, 2023	Maison&Objet In the City
January 20-29, 2023	DesignTO Festival
January 26-29, 2023	HOMI Trade Fair
February 1, 2023	Western Living Design Talks
February 16, 2023	BUILDEX Vancouver: Designing to Serve Canada's Aging Population
February 16, 2023	Soiree at the Well – The Future of Retail Spaces
March 1-4, 2023	MIFF Furniture Fair
March 8-11, 2023	IDEC Annual Conference
March 9-12, 2023	Indonesia International Furniture Expo 2023
April 18-23, 2023	Salone del Mobile Furniture Fair
June 6-7, 2023	Hotel & Resort Design South
June 8-10, 2023	2023 AWMAC NATIONAL CONVENTION



# ADVOCACY

## IDC Initiatives for Member Advocacy

To better support members, IDC has established relationships with the federal government to advocate for member needs, lobby government on needed changes to the interior design profession, and keep members informed about issues that may impact their businesses.

This includes:

- Federal / Industry Real Property Advisory Council or (FIRPAC)
- Brookfield Global Integrated Solutions (BGIS)
- National Occupation Classification
- National Building Code
- Advisory Council for Harmonized Construction Codes (ACHCC)

## President's Message Series

This year, IDC produced the IDC President's Message series, a new video series featuring IDC President, Keshia Caplette. These messages informed members about IDC updates, deadlines for programs and participation, industry news, upcoming events around the country, and ways to get directly involved with IDC.

- February Message
- March Message
- May Message
- June Message

## NATIONAL MENTORSHIP PROGRAM

In 2021, IDC launched an online mentorship program platform created exclusively for Canada's interior design community. The aim of the program is to connect senior designers and retired members with students and interns across Canada. IDC members can apply to become mentors or mentees by visiting [mentorship.idcanada.org](https://mentorship.idcanada.org) and using their IDC credentials to log in and create a profile. The program platform is private and secure.

Sponsored by **FISHER & PAYKEL**

## SUPPORT FOR PROVINCIAL ASSOCIATIONS

September 23, 2022	SHINE Awards Gala 2022
September 27-29, 2022	ARIDO Interior Design Week
November 9, 2022	IDA Fall Education Series   Session 3
February 9, 2023	PIDIM x IDAS Meet N' Greet
February 22, 2023	IDA Education Series: Intelligent Carbon Choices for Interior Design (Green House Gasses)
March 14, 2023	SK Housing and Homelessness Conference 2023
March 17-18, 2023	IDAS AGM + CEU Day 2023
March 21, 2023	PIDIM AGM
March 22, 2023	IDA Educational Series: Healthy Materials Method Cards
March 22, 2023	IDNS AGM
March 29-30, 2023	2023 Ontario Summit & ARIDO AGM
May 11, 2023	Okanagan Design Expo (ODEX)
June 8, 2023	PIDIM Summer Party
June 22, 2023	Atlantic Interior Design Awards (AIDA)



## CEUS PROVIDED BY INDUSTRY PARTNERS

July 26, 2022	Understanding community and its impact on the Workplace   Global Furniture Group
April 27, 2023	Paint 101   Sherwin-Williams
May 9 & June 20, 2023	Egress and Exiting, Interior Finishes and Combustible Materials   Code and Life Safety Group
May 9, 2023	Future Smart   Teknion
May 9, 2023	Caliente or Ice Blue   Benjamin Moore & Co
May 9, 2023	Draw Your Projects Once!   CadCentre
May 11, 2023	Human Centric Lighting   Lutron
May 25, 2023	Decorative Surfaces – History and Development   Mercury Wood Products
June 8, 2023	Dementia-Friendly Design and Material Selection   Altro
June 22, 2023	The Truth About Wood: The Environmental Benefits of Specifying Certified Sustainable Wood Products   CRAFT Artisan Wood Floors

12 TOTAL IDCEC APPROVED HOURS OFFERED

2 TOTAL NON-IDCEC APPROVED HOURS OFFERED

4 TOTAL IDCEC APPROVED HSW HOURS OFFERED



### BREAKING BARRIERS TORONTO: NATIONAL INDIGENOUS HISTORY MONTH



**Jennifer Taback**  
Partner  
Design de Plume

On June 21, 2023, Jennifer Taback, an urban, Indigenous member of Shawanaga First Nation and Partner at Design de Plume delivered a presentation titled 'Designing Reconciliation'. She provided information about incorporating Indigenous ideologies and teachings into daily processes and creating work that celebrates the complexity of Indigenous culture and history

**Thank you to  
Global Furniture for  
supporting this event**



## Professional Development for IDC members

To ensure members' continuous learning and completion of Continuing Education Units (CEUs), IDC developed a series of IDCEC-approved webinars relevant to the interior design profession and practice.

These webinars are provided by IDC industry partners to help members across Canada fulfill their continuing education requirements and keep up to date on current industry regulations, business practices, and trends.



# OUR COMMUNITY

## 50 Years Strong

Last year, to commemorate IDC's 50th anniversary, IDC launched a multi-faceted campaign to celebrate interior design and IDC members. The campaign focused on honouring designers, storytelling, and showcasing diverse perspectives through the decades – from the early '70s to today, and into the future.

IDC is grateful to all members who contributed stories, interviews, photographs, historic articles and memories.

## In Memoriam

The interior design community honoured three colleagues who passed last year.



### Michele Guest

IDC founding member and former IDC president  
*(September 2022)*



### Arelene Gould

Researcher, academic and educator  
*(March 2023)*



### Claude Bérubé

Nanocore Technology president and former IDC president  
*(May 2023)*

## COMMUNITY/ PARTNERSHIP EVENTS

June 29, 2022	Applied Electronics Vancouver Technology Showcase
July 20, 2022	Set Sail: IDC x RDI TO Summer Social
July 20, 2022	The Human Colour Experience   Benjamin Moore and Cosentino
August 16, 2022	Marble Trend Poly Van Tour
September 6, 2022	Vancouver WorkBetterLab
October 5, 2022	Twelve Oaks and BoConcept's Fall Dinner Party
October 21, 2022	IACC Seminar 1, Part 1: The Experience of Colour   Cheryl Spina Dudley
October 28, 2022	IACC Seminar 1, Part 2: The Experience of Colour   Cheryl Spina Dudley
November 3, 2022	WorkBetterLab IDC Panel: Work Better – The Great Reconnection
November 15, 2022	End of Year Holiday Social
November 16, 2022	Look to the Interior – Thin Masonry for Internal Beauty and Design   Arriscraft
January 27, 2023	ThinkLab + IDC: GEN Z Hackathon
April 16, 2023	Re-Imagining Residential Health for the Future   Environments for Aging Conference + Expo
May 12, 2023	School District 83 Townhall







**VIRTUAL CAREER TOWNHALL  
INTERIOR DESIGN  
May 12, 2023**

**SCHOOL DISTRICT 83 TOWNHALL**

On May 12 IDC and School District 83 in Salmon Arm, B.C. held a virtual townhall about the interior design profession. Students heard from leading design professionals about what interior designers do, the value of good design, and next steps they can take.

**PANELISTS**



**Trevor Kruse**  
Chief Executive Officer  
Interior Designers of Canada



**Siavash Madani**  
Interior Designer – Contract & Trade Sales Executive  
Gabriel Ross



**Christine Boulton**  
Interior Designer  
Kasian Architecture Interior Design and Planning

**MODERATOR**



**George Richard**  
Teacher  
School District 83 (North Okanagan-Shuswap)



**IDC / IIDA LEADERS BREAKFAST**

Last year IDC hosted two Leaders Breakfast events in partnership with the International Interior Design Association (IIDA).



**September 19, 2022 – Sheraton Centre Hotel, Toronto, Ont.**

**Honoree** Marilyn Donoghue, FIDC, FARIDO

**Keynote** Ian McCallum  
Munsee language teacher and researcher,  
Munsee-Delaware Nation



**April 13, 2023 – Pan Pacific Hotel, Vancouver B.C.**

**Honoree** Carol Jones  
RID, CFM, LEED AP, FIDIBC, FIDC, FIIDA Emeritus, D.Litt.

**Keynote** Cheryl S. Durst, HON. FIIDA  
Executive Vice President and CEO  
IIDA



# INDUSTRY

IDC remains committed to supporting Industry Partners to continue to build valuable relationships, strengthen connections, and promote their brand within the Canadian interior design community.

## Sponsorship Opportunities

With many global pandemic restrictions easing, Industry Partners were able to support in-person events again last year.

IDC events supported by Industry Partners:

- Annual Meeting
- Hosted Board meetings
- Design Ex events
- Industry Sales Professionals Course
- Breaking Barriers – Panel discussions
- IDC / IIDA Leaders Breakfast
- IDC Design Symposium
- IDC Award Celebration
- Propel Emerging Leaders Program
- Mentorship Program & Platform







MEMBER Gelanaz Hemati • FIRM Gelanaz & Associates Inc.  
PROJECT sublime harmony • PHOTOGRAPHER Erik Rotter

## Industry Sales Professionals Course (ISPC)

IDC offers a custom course, tailored exclusively to meet the needs of architecture and design industry sales professionals. The practical course features Q&A sessions with panels of registered interior designers and architects, drawn from boutique and large design firms serving the retail, commercial, healthcare, hospitality, and residential sectors. The formal exchanges offer an opportunity for leading designers to deliver helpful tips on how their studios operate as well as how to join their network of trusted industry resources.

The series was offered in Saskatoon, Sask. in November, Vancouver, B.C. in March and April, and in Winnipeg, Man. in June. Participants who attended three or more panels of the six offered, received an official ISPC certificate and LinkedIn designation attendance. A certificate of completion was issued to all registrants in attendance for each panel.

### INDUSTRY SALES PROFESSIONALS COURSE

November 4, 2022 Industry Sales Professionals Course Saskatoon

March 8, 2023 Industry Sales Professionals Course Vancouver:  
Investigating the New Normal

April 14, 2023 Industry Sales Professionals Course Vancouver  
(Part 2)

June 22, 2023 Industry Sales Professionals Course Winnipeg

65 TOTAL ATTENDEES





# CELEBRATION

## IDC Awards

IDC held its annual awards celebration on Oct. 20, 2022, at Malaparte – the beautiful event space on the sixth floor of the TIFF Bell Lightbox in Toronto. The IDC Awards Celebration honoured winners of the Innovation in Design Thinking – Student Competition, IDC Fellows, the Legacy Award of Distinguished Service, and the Value of Design Awards.

The event closed IDC’s annual design symposium, which was presented by and hosted at Cosentino City Toronto.

**A special thank you to our sponsors for making this event possible:**



## Legacy Award for Distinguished Service

IDC presented Doris Hasell, an IDC Founding Member, with the fourth IDC Legacy Award for Distinguished Service. The recipient of this award exemplifies outstanding service and dedication to IDC and more broadly to the interior design community in Canada. The award honours the individuals, companies or institutions that are recognized as being trailblazers to the design community nationally.





**FELLOWS**

IDC Past President, Sally Mills was inducted into the IDC College of Fellows during the Awards Celebration last year.



**INNOVATION IN DESIGN THINKING: IDC STUDENT COMPETITION**

In 2020, IDC created a new opportunity exclusively for Canadian interior design students. The purpose of this competition is to provide students with a national platform to demonstrate the value of interior design and illustrate the positive impact design has on the users of the spaces, supported by evidence-based research.

**▲ 2022 AWARD OF EXCELLENCE**

'The Restoration Hub' by Samantha McNair of Sheridan College

**▼ 2022 AWARD OF MERIT**

'Minoru Cardiac Rehabilitation Center' by Kelly Wu Wu of British Columbia Institute of Technology



▼ 'The Heartwood Residence' by David (Yu) Kim of British Columbia Institute of Technology







## Value of Design Awards (VODA)

Four Canadian design firms were honoured at IDC's Value of Design Awards (VODA) celebration. These awards, which launched in 2018, shine a spotlight on Canadian interior designers by providing a forum to showcase the benefits of design thinking: an empathetic, inventive, and iterative process focused on the human experience within interior spaces.

The 2022 Value of Design Awards were presented to the following winners who continue to push the boundaries of interior design.

# CELEBRATION

*"It warms my heart to finally see everyone together again, buzzing with joy and anticipation. We are lucky to have a space to honour the significant talent of our community."* - Trevor Kruse, IDC CEO



## 2022 VODA EXCELLENCE WINNERS

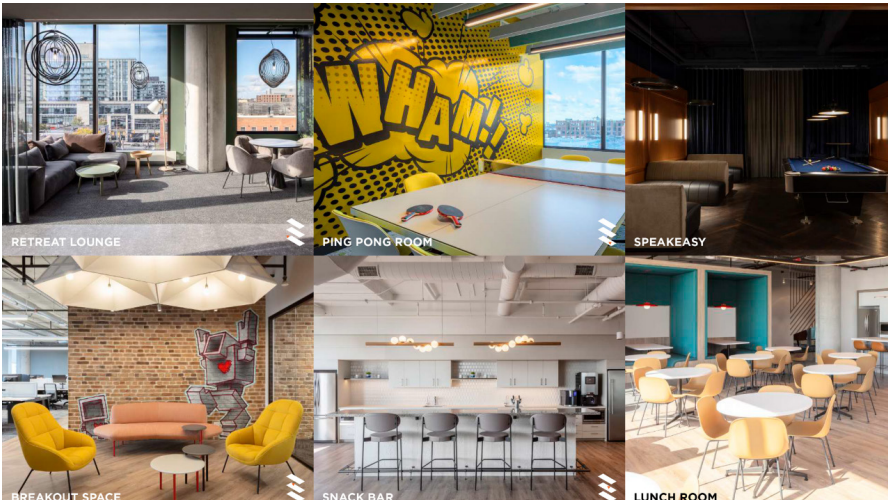


PROJECT 'Polar Capital' (Toronto, Ont.)  
 FIRM MJMA Architecture & Design (Tarisha Dolyniuk and Sean Solowski)  
 CATEGORY Innovation in Workplace Design  
 PHOTOGRAPHY Scott Norsworthy Photography



PROJECT The Newly Institute (Calgary, Alta.)  
 FIRM Mackey Design Group Licensed Interior Design Inc. (Clare Mackey)  
 CATEGORY Innovation in Healthcare Design  
 PHOTOGRAPHY Phil Crozier Photography

## 2022 VODA MERIT WINNERS



PROJECT 'Technology Firm' (Toronto, Ont.)  
 FIRM Syllable Inc. (Tatiana Soldatova and Kseniya Filippova)  
 CATEGORY Innovation in Design Thinking  
 PHOTOGRAPHY Arnaud Marthouret



PROJECT Life Sciences Company (North York, Ont.)  
 FIRM HOK (Kristina Kamenar, Brittany Moore, and Caitlin Turner)  
 CATEGORY Innovation in Workplace Design  
 PHOTOGRAPHY Ben Rahn



## Design Symposium

Last year, the annual design symposium was held in person on Oct. 19 and 20, 2022 at Cosentino City Toronto. The theme was Legacy of Design: Past, Present, and Future which provided attendees an opportunity to learn from change-makers, reflect on the issues facing designers today, and seek solutions for a better future for the next generations of interior designers.

The two-day event featured design tours, discussion panels, inspiring keynote presentations, the PROpel Emerging Leaders program, and the IDC awards.



## KEYNOTE SPEAKERS

### **MICHAEL FORD, AIA, NOMA, ARCHITECT | CREATOR OF THE HIP HOP ARCHITECTURE CAMP**

Michael Ford, AIA, NOMA, is an award-winning licensed architect originally from Detroit, Michigan. He is the founding principal of BrandNu Design, an architectural firm where he is leading the design of projects such as The Universal Hip Hop Museum in The Bronx. In 2022, Ford was named Young Architect of The Year by American Institute of Architects Wisconsin Chapter. Ford is the founder of Muundo, Inc a non-profit organization through which he runs The Hip Hop Architecture Camp, an international program which positions Hip Hop Culture as a catalyst to introduce youth to architecture and design.

*"Cosentino has a strong presence from coast to coast and now more than ever, we look forward to developing new relationships and continuing to foster existing relationships with this talented, remarkable community." - Karim Guirguis, Regional Director, Cosentino Canada*

# EDUCATION



### **NORA YOUNG, HOST OF CBC RADIO'S SPARK | AUTHOR OF THE VIRTUAL SELF**

Nora Young is an informed and ideal guide for anyone looking to examine — and plan for — the ever-changing, high-tech landscape. As the host and creator of Spark, CBC's national radio show and podcast about technology and culture, and the author of The Virtual Self, Young demystifies technology and explains how it is shaping our lives, as well as the larger world around us. She helps audiences understand trends in big data, new technologies, machine learning, and more. Young was the founding host of CBC Radio's Definitely Not the Opera, where she often discussed topics related to new media and technology.





## PRESENTATIONS

**FUTURE OF RETAIL DESIGN - PRESENTATION BY MARDI NAJAFI**

**THE FUTURE OF DESIGN: THE NECESSARY RISE OF INCLUSIVE DESIGN | PRESENTATION BY IAN ROLSTON & BREAKOUT**

**SCIENCE IN DESIGN: NEUROAESTHETICS AND THE FUTURE OF DESIGN | PRESENTATION BY MIKE PETERSON**

**COLOUR AND LIGHT EXPERIENCE | COLLABORATION BY BENJAMIN MOORE & CO. AND LUTRON**

## TOURS

**DESIGN TOUR - FLIGHT CENTRE BY FIGURE3**

**DESIGN TOUR - SPIN MASTER BY GENSLER**

## PANEL DISCUSSIONS

### PROPEL PANEL

#### PANELISTS

- Keshia Caplette • then Vice President, IDC Board of Directors
- Jason Kasper • President-Elect, CIDQ Board of Directors
- Merissa Reed • Interior Designer at HOK Ottawa; ARIDO, IDC, LEED Green Associate

#### MODERATOR

- Trevor Kruse • Chief Executive Officer, IDC

### FUTURE OF RETAIL DESIGN - PANEL DISCUSSION

#### PANELISTS

- Craig Patterson, B.COMM., LL.B. • Publisher, Retail Insider Media Ltd.
- Jean-Paul Morresi, B.Arch, RDI • Founder & CCO, Outside Agency Ltd.
- Alicia Esposito • Vice President, Content – Retail, TouchPoints and the Retail Innovation Conference & Expo
- Neal Claassen • Vice President, Corporate Development (Canada), Visual Elements
- Deborah Delaney • Associate Vice President of Design, Construction and Sustainability, Canadian Tire

#### MODERATOR

- Glen Brewer • President, Managing Partner, Midgley Tecnica, Sponsorships and Trades Chair of RDI Canada

Thank you to our 2022 Design Symposium sponsors:

COSENTINO



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FIGUR3



# BOARD OF DIRECTORS

As an organization, IDC is committed to ensuring that its board represents the interior design industry with respect to varying experience and cultural, age, and gender make-up that is representational of the membership and fibre of the Canadian population.

IDC's Board of Directors is comprised of elected members from across Canada who have an impact on the challenges affecting the interior design community. The board is governed by a set of by-laws that were enacted in October 2017, in addition to operational policies and procedures.

The board participated in seven meetings in 2022 and 2023, three of which were in-person meetings and two that were hosted:

- July 15, 2022 – New York City, NY - *sponsored by Lutron*
- Oct. 21, 2022 – Toronto, Ont.
- Nov. 5, 2022 – Saskatoon, Sask. - *sponsored by Concept3 Business Interiors Ltd.*

IDC's board continually seeks opportunities for representation of Canada's interior design profession and IDC members on a national and global platform.



**Keshia Caplette (SK)**  
President



**Christine Craik (BC)**  
Director



**Jennifer Greene (NB)**  
Director



**Jennifer Wiwchar-Fast (MB)**  
Vice President



**Glen Brewer (ON)**  
Director



**Tiiu Poldma (QC)**  
Director



**Ian Rolston (ON)**  
Past President



**Sean Crawford (AB)**  
Director



**Deborah Rutherford (ON)**  
Director

# FINANCIAL STATEMENT

## STATEMENT OF OPERATIONS - GENERAL FUND

For the Year ended June 30, 2023

	2023 \$	2022 \$
<b>REVENUES</b>		
Membership dues	334,890	352,279
Industry membership dues	275,924	236,958
Member professional development	132,704	55,048
Conferences	94,655	23,170
Member services	9,440	22,000
Government assistance (Note 8)	-	32,739
	<b>847,613</b>	<b>722,194</b>
<b>OPERATING EXPENSES</b>		
Staffing/honorarium	750,194	641,278
Conferences	111,419	47,634
Member professional development	99,321	22,126
Operations/administration	62,791	74,891
Governance/Board	48,360	21,642
Stakeholders/memberships	29,370	7,238
Technology	27,105	31,724
Communications and marketing	14,421	19,513
	<b>1,142,981</b>	<b>866,046</b>
<b>EXCESS (DEFICIENCY) OF REVENUES OVER EXPENSES FOR THE YEAR</b>	<b>(295,368)</b>	<b>(143,852)</b>
<b>NET ASSETS, BEGINNING OF YEAR</b>	<b>(89,559)</b>	<b>54,293</b>
<b>NET ASSETS (DEFICIT), END OF YEAR</b>	<b>(384,927)</b>	<b>(89,559)</b>

## IDC FOUNDING MEMBERS

Jack Bell (ON)   David Treusch (MB)   Michele McLoughlin Guest (BC)   Maryla Szymanski (NS)  
Doris Hasell (SK)   Tomislav Cerkenvenac (AB)   André Dubois (QC)



# OUR PARTNERS

## NATIONAL PARTNERS

Architex  
Benjamin Moore  
Caesarstone  
Cosentino  
Dacor  
Fisher & Paykel  
Global Furniture Group  
Interface  
LEVEY  
Lutron  
MillerKnoll  
Mohawk Industries, Inc.  
Samsung  
Schluter Systems Canada Inc.  
Shaw Contract  
Sherwin-Williams  
Teknion  
Vicostone

## REGIONAL PARTNERS

3M Canada – Architectural Markets  
Ames Tile & Stone Ltd.  
Arriscraft  
Crown Surface Solutions  
Euro Tile & Stone

Hardwoods Specialty Products  
Haworth  
Keilhauer  
Kohler Canada Co.  
Lixil Canada  
Metropolitan Hardwood Floors Inc.  
PC350  
Richelieu Hardware  
Steelcase  
Taymor Industries Ltd.  
Upper Canada Forest Products  
Wilsonart Canada

## TECHNOLOGY PARTNERS

A Good Day  
CADcentre  
Casa Digital Media  
Clavis Studio  
Net-Atelier  
UNIQ Dimensions Inc.  
Vectorworks

## LOCAL PARTNERS

AcoustiGuard-Wilrep Ltd.  
Allegion Canada  
Altro Canada Inc.





Anatolia  
Applied Electronics Limited  
Arborite  
Arconas  
ARD Outdoor  
Baldwin | Fortis | Pfister | Tell | Weiser  
Banner Carpets Ltd.  
Bezdan Railing Solutions  
Biyork Materials Canada Inc.  
Blackburn Young Office Solutions Inc.  
Blum Canada Limited  
CI Partners  
C&S Group  
California Closets  
Cantu Bathrooms & Hardware Ltd.  
Caplan's Appliances  
CDm2 LIGHTWORKS  
Centura  
Ciot Inc.  
Connect Resource Managers & Planners Inc.  
Creative At Home Inc. / CRAFT Artisan Wood Floors  
Creative Custom Furnishings  
Deco-Tile Inc.  
Digital Cine Media Inc.

Diversified Technology System Inc. (DTS)  
Dobbin Sales – Sloan | Chicago Faucet | Murdock | Guardian | Stone and Steel  
Engineered Arts  
Environmental Acoustics  
ETM Distribution  
European Flooring Group  
Europlex International Importing Ltd.  
Formations Wood  
Garrett Leather  
Greenferd Construction Inc.  
HanStone Canada  
Hari Stones Ltd.  
Humanscale  
IDC Home  
JCO & Associates  
JennAir Canada / Whirlpool  
JJ Home Products  
Leonardi General Contractors Inc.  
LivingSpace Interiors  
M-Prove International Inc.  
Malvern Contract Interiors Limited  
MARANT Construction Ltd.  
Marble Trend Ltd.  
McKillican Canadian Inc.

Mercury Wood Products  
Metro Wallcoverings Inc.  
Midgley Tecnica  
Nienkamper International Inc.  
Nightingale Corporation  
Nuvo Sales Group  
Panolam Surface Systems  
POI Business Interiors  
Patcraft  
Roman Bath Centre  
Royal Lighting  
S&D Lighting Group II  
Salari Fine Carpet Collections  
Schneider Electric Canada Inc.  
Skopos Limited  
Skyfold  
Sounds Good Smart Homes  
The Collective  
The Pentacon Group  
TORLYS Smart Floors  
Toronto International Design Centre  
Vifloor Canada Ltd.  
Weavers Art  
Weston Premium Woods  
Westport Manufacturing  
Willis

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