









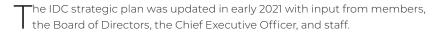


# About IDC

ounded in 1972, Interior Designers of Canada (IDC) is the national advocacy association for the interior design profession. This year IDC celebrates its 50th anniversary.

As the national advocacy body, IDC represents more than 5,000 members including fully qualified interior designers and related professionals.

Additionally, IDC has over 200 manufacturers and suppliers who provide products and services for interior design projects and firms.



### **VISION**

IDC is the national voice for interior design in Canada.

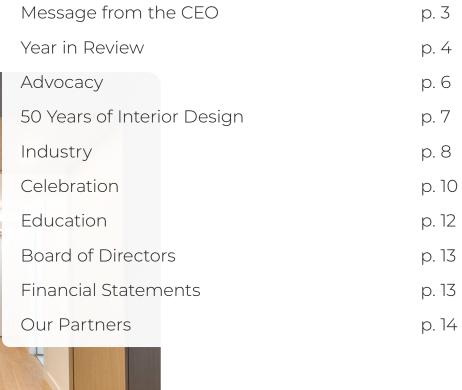
### **MISSION**

To advocate for, advance, support, and promote interior designers and the profession, nationally and internationally.

## **VALUES**

IDC upholds integrity, innovation, sustainability, inclusion, and the belief in an ethical, accountable and positive future for members, partners and stakeholders.

|   | real III Review     |
|---|---------------------|
|   | Advocacy            |
|   | 50 Years of Interio |
|   | Industry            |
|   | Celebration         |
|   | Education           |
|   | Board of Directors  |
|   | Financial Stateme   |
|   | Our Partners        |
|   |                     |
| MEMBER Sherry Haddow • FIRM Studio Series Design • PROJECT Garden of the gods - Millennial Family Live/ Work Loft • PHOTO | DGRAPHER Rob Atkins |



Message from the President



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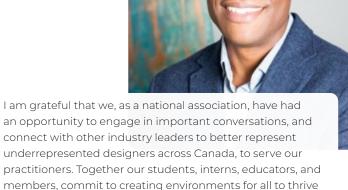


# Message from the President

It has been a great honour and a truly humbling experience to serve as your president of the 2021- 2022 Board of Directors.

We have had a year full of celebration, important conversations, and collective growth. My goal as IDC President was to engage with members, create an open dialog on important and timely topics, and to respond in a way that is meaningful and helpful for our collective growth as a community. My hope is that some progress was made.

I appreciated hearing from so many of you during our panel discussions, webinars, and events. I especially enjoyed hearing the stories and anecdotes about what IDC has meant to individual designers, retired members, industry partners, and those just starting out, through the lens of our 50th anniversary campaign. The campaign, which focused on the past, present, and future of interior design allowed for a variety of voices and perspectives to shine through. We heard from the founders about what it was like to build the national association from the ground up, we heard from current industry leaders about their experiences and the muchneeded changes both within the industry and at IDC, and we listened to the perspectives from interns, and students, who will help carry the legacy of IDC into the future.



connect with other industry leaders to better represent underrepresented designers across Canada, to serve our practitioners. Together our students, interns, educators, and members, commit to creating environments for all to thrive and contribute positively to their communities. I hope that we will continue, with intentionality to create space to support all practitioners across Canada in meaningful ways.

I would like to take this opportunity to acknowledge the hard work of IDC's dedicated team and my colleagues on IDC's Board of Directors, the talented interior design and industry leaders who care deeply about the future health of the profession.

I wish your incoming IDC President nothing but success, and I look forward to continuing to engage with our members on exciting new programs and initiatives. I appreciate our members' continued dedication to IDC.

Sincerely,

lan Rolston

President, IDC Board of Directors



This year was one of challenges, successes, and celebration for both the organization and our membership. Although we experienced another year of the global pandemic and continued to deliver programming in a mostly virtual environment while working from home – we were able to connect with members and partners across the country, through important programs, conversations, and initiatives.

As the organization's CEO, I am grateful to be part of such a supportive and engaged community filled with immense talent and innovation. I continue to be amazed at the kind of collaboration and mutual respect shared by IDC members across the country.

I am proud of the work that IDC undertook and was able to accomplish this year. Whether it was planning the programming for the 50th Anniversary Celebration campaign, connecting with speakers for panel discussions, contributing to new initiatives, or leading committees and task forces, the IDC board and staff team stepped up to help make this another fantastic year for members.

IDC is here to support members and to help tell your design stories, in a meaningful way. Our aim is to bring awareness of the importance of interior design in our daily lives, and to showcase the positive contributions of interior designers in Canada and across the globe. I hope that with the input from our community, we can continue to do that, for years to come.

I want to extend my deepest thanks to our volunteer board for their support and dedication to IDC and the tireless efforts that helps keep our organization vibrant and moving in a positive direction.

A special thanks to our dynamic, resilient, and hard-working IDC staff team that continues to work for members across the country.

And finally, I want to acknowledge and thank all our members who continue to show up, to contribute to and support their professional association. You are helping to build a better community today and for future generations of interior designers.

Sincerely,

Ranker

Trevor Kruse
Chief Executive Officer, IDC



# Message from the CEO



# Year in Review

# MEMBERSHIP Members by Province Members by Category

| Northwest Territories | 5     |
|-----------------------|-------|
| British Columbia      | 621   |
| Alberta               | 232   |
| Saskatchewan          | 73    |
| Manitoba              | 72    |
| Ontario               | 1,746 |
| Québec                | 184   |
| New Brunswick         | 36    |
| Nova Scotia           | 41    |
| Prince Edward Island  | 6     |
| Newfoundland          | _     |

& Labrador Non-Resident 344

| TOTAL               | 3,367 |
|---------------------|-------|
| Industry Individual | 6     |
| Retired             | 53    |
| Allied SA           | 22    |
| Allied              | 135   |
| Educator            | 90    |
| Intern              | 396   |
| Student             | 1,317 |
| Registered          | 1,348 |

# **Industry Partners**

| TOTAL             | 110 |
|-------------------|-----|
| National Partners | 15  |
| Regional Partners | 15  |
| Local Partners    | 80  |



# **COMMUNICATIONS & MARKETING**

# **Web Activity**

# idcanada.org

Page views

- · 171,400 page views annually.
- · 57,190 unique visitors annually.

# **Social Media Activity**

|           | 2020   | 2021   | % Change |
|-----------|--------|--------|----------|
| Facebook  | 8,533  | 8,720  | 2.2%     |
| Twitter   | 4,830  | 4,838  | 0.16%    |
| LinkedIn  | 14,555 | 15,978 | 9.77%    |
| Instagram | 8,176  | 9,102  | 11.32%   |
| TOTAL     | 36,094 | 38,638 | 7%       |

# **Members Benefits**

| ( | Career Centre job postings                    | 26 |  |
|---|---|----|--|
|   | E-blasts sent through email broadcast program | 26 |  |

Newsletter ads promoted 23

Web banner ads shared 8

Event listings posted 27

Industry partner promotional social posts LinkedIn 80 Facebook 54

| Iwitter   | 34  |
|-----------|-----|
| Instagram | 33  |
| TOTAL     | 201 |



# **IDCommunity**

Average open rate 42.7% Click rate 5.4% Highest open rate 50.1%









# **Industry Sales Professionals Course**

|                                    | October 7, 2021  | Hospitality & Retail Design        |
|------------------------------------|------------------|------------------------------------|
|                                    | October 28, 2021 | Residential Design                 |
| December 1, 2021<br>March 23, 2022 |                  | Large Design & Architectural Firms |

June 1, 2022 National Accounts Panel

# **Annual Events**

| September 17, 2021 | IDC / IIDA 2021 Leaders Virtual                                       |
|--------------------|---|
| October 13, 2021   | 2021 IDC Design Symposium:<br>PROpel Emerging Leaders Program & Mixer |
| October 13, 2021   | Celebrate Design: IDC Awards Celebration                              |
| October 14, 2021   | 2021 IDC Design Symposium: Keynote                                    |
| October 14, 2021   | Design Thinking Workshop by zu Academy                                |
| November 10, 2021  | IDC'S 49TH Annual General Meeting                                     |

### 241 TOTAL ATTENDEES

# **President's Webinars**

| July 8, 2021        | Save the Date for IDC's Design Symposium         |  |
|---------------------|--|--|
| September 9, 2021   | IDC events and programs this fall                |  |
| October 26, 2021    | IDC Design Symposium and<br>Update on Membership |  |
| January 13, 2022    | Welcome to new year, 2022!                       |  |
| February 17, 2022   | Update   |  |
| 217 TOTAL ATTENDEES |  |  |

# EVENTS & PROFESSIONAL DEVELOPMENT

# **Continuing Education Units (CEUs)**

| August 11, 2021                          | Porcelain Tile: Specification to Tile Installation  |  |
|--|---|--|
| September 23, 2021                       | Colourmix Forecast 2022   |  |
| October 20, 2021                         | Protecting your Colour Vision<br>Highlighting the Colour Trends and Colour of the Year for 2022 |  |
| October 27, 2021                         | Revolutionizing Flexible Space / Automated Operable Partition                                   |  |
| February 8, 2022                         | Overview of the NCIDQ Exam  |  |
| February 24, 2022                        | Transforming your Workflow for Interior Projects  |  |
| March 29, 2022                           | Sintered Stone: A New Material  |  |
| April 5, 2022                            | Light and Wellness  |  |
| April 20, 2022                           | The Power of Colour   |  |
| May 24, 2022                             | Materials New and Now   |  |
| May 31, 2022                             | What's New in Functional Design   |  |
| June 7, 2022                             | Wellness Design in the Home   |  |
| June 22, 2022                            | Living in a Material World  |  |
| 12 TOTAL CEUS OFFERED                    |   |  |
| 894 TOTAL ATTENDEES                      |   |  |
| 6 TOTAL IDCEC APPROVED HOURS OFFERED     |   |  |
| 3 TOTAL NON-IDCEC APPROVED HOURS OFFERED |   |  |
| 3 TC                                     | OTAL IDCEC APPROVED HSW HOURS OFFERED   |  |
|  |   |  |

# **Events supported by IDC**

| Events supported by 150          |  |  |
|----------------------------------|--|--|
| September 5, 2021                | HOMI and Salone del Mobile 2021  |  |
| September 15, 2021               | Back to Class: The Next Level Business Workshop by TIDC                |  |
| Septemebr 28, 2021               | Virtual CEU: Advancements in Door Hardware                             |  |
| September 29 - 30, 2021          | BUILDEX Vancouver 2021   |  |
| October 22 - 26, 2021            | HostMilano   |  |
| October 25 -<br>November 4, 2021 | Rick Hansen Foundation Accessibility Certification™ Training           |  |
| October 27 - 29, 2021            | Kitchen + Bath Canada Expo 2021  |  |
| October 27 - 29, 2021            | LivABLE Design Summit  |  |
| October 29 - 31, 2021            | 32nd World Design Assembly   |  |
| December 10 - 26, 2021           | Sketching Christmas Interiors Inspired by Home Alone                   |  |
| January 22, 2022                 | Danish Desire:<br>Sustainable Methods in Architecture & Design         |  |
| March 10 - 20, 2022              | TA Appliance Home Show Event   |  |
| March 25, 2022                   | How Colour Works: An Interactive Workshop                              |  |
| April 6, 2022                    | 2022 IDAS CEU Day<br>Annual General Meeting and Tabletop Tradeshow     |  |
| April 7, 2022                    | Visit Blum at IDS22 Toronto  |  |
| April 20 - 21, 2022              | 4th Livable Design Summit:<br>Health + Wellbeing Transforming the Home |  |
| May 11 - 15, 2022                | OCAD UNIVERSITY GRADEX 107   |  |
| May 13 - 15, 2022                | SID YEAR END SHOW  |  |
| May 24, 2022                     | The Potential of Interior Design to Make Better                        |  |
| June 8, 2022                     | Taming Technology in Service of Interior Design                        |  |
| June 9 - 12, 2022                | 65th Annual IES Maritime Regional Conference                           |  |
| June 13 - 15, 2022               | NeoCon   |  |
| June 13 - July 22, 2022          | WorkBetterLab – Edmonton   |  |



## **ADVOCACY & TOWN HALLS**

- Breaking Barriers: Change Makers in the Industry
   Feb. 23, 2022
- · U: By Design Program March 16, 2022
- IDC Special Event: In Conversation with Hon. Jean Augustine
   March 24, 2022
- Future of Design Panel Discussion May 19, 2022
- Breaking Barriers: Celebrating Asian Heritage Month May 26, 2022

**TOTAL ATTENDEES: 160** 

# Advocacy

at addressing racial disparities and bias within Canada's interior design industry, IDC hosted additional panels on the topics of industry change makers, design's future, support for Black, Indigenous, and Asian Canadian designers. Additionally, two events involving the Honourable Jean Augustine were held – Decanthropy's U: By Design Program and IDC Special Event: In Conversation with Hon. Jean Augustine.

"We believe the profession of interior design impacts people every day to make a difference in how life is experienced in the context of space. The Jean Augustine Centre is impacting the lives of our future leaders as a catalyst for empowerment, innovation, and inspiration. Together we have created an opportunity to support our mandates in a meaningful way."

- Ian Rolston IDC President, Design Optimist and Lead Decanthropist

### U: BY DESIGN PROGRAM

In partnership with the Jean Augustine Centre for Young Women's Empowerment, IDC President, Ian Rolston, presented the U: By Design Studio Workshop, designed to help youth develop a vision for their future.

The workshop, which was held on March 16, 2022, aims to engage participants in design thinking and how to apply the process to create an action plan for life. It provides tools to practice design thinking in an interactive setting that engages the imagination to help hone leadership skills and expose participants to creative professions as potential career opportunities to pursue.





# BREAKING BARRIERS: CHANGE MAKERS IN THE INDUSTRY

In celebration of Black History Month and the contribution of Black Canadian interior designers, this panel discussion featured prominent Canadian designers, Amanda Lwanga, Michael London, Lani Adeoye, and Kathryn Lawrence in conversation with IDC President, Ian Rolston.







# FUTURE OF DESIGN - PANEL DISCUSSION

A panel of experts joined in conversation about the future of design. This event was created with students, interns, and junior designers in mind to help them navigate the changing landscape of interior design today. The panel featured Shir Magen, Jeremy Vandermeij, Marti Galluci, Stanley Sun, and Victoria Young in conversation with IDC CEO, Trevor Kruse.







# BREAKING BARRIERS: CELEBRATING ASIAN HERITAGE MONTH

In celebration of Asian Heritage Month, this panel discussion featured prominent Asian Canadian designers Stanley Sun, Casey Yuen, and Phil Wong in conversation with IDC President, Ian Rolston. The event was held at Mason Studio.



# NATIONAL MENTORSHIP PROGRAM

In 2021, IDC launched an online mentorship program platform created exclusively for Canada's interior design community. The aim of the program is to connect senior designers and retired members with students and interns across Canada. IDC members can apply to become mentors or mentees by visiting mentorship.idcanada.org and using their IDC credentials to log in and create a profile. The program platform is private and secure.

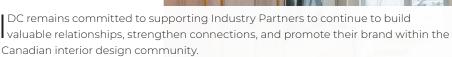
IDC thanks Lutron and Sherwin-Williams for sponsoring the panel discussions











In response to the ongoing global pandemic, caused by COVID-19, IDC created opportunities through modified programming to ensure that Industry Partners continued to enjoy the benefits of their IDC membership. This includes sponsorship packages that fit an online focused industry in lieu of in-person events.



# Industry

## **IDC INDUSTRY PARTNERS**

33 new companies joined IDC in 2022

85% IDC industry partners renewal/retention rate (industry standard: 80%)

14 IDC sponsors of national programs

### **SPONSORSHIP**

Industry Partners were able to sponsor IDC's Virtual Awards Presentation and Virtual Design Symposium to reach the largest IDC audiences.

### VIRTUAL SHOWROOMS

During a time when visiting showrooms has become a challenge, IDC brought the showroom to members. Industry partners were able to promote their showrooms and companies to IDC's audience.

# IDC PROFESSIONAL DEVELOPMENT WEBINAR SERIES

To ensure members' continuous learning and completion of Continuing Education Units, IDC developed a series of IDCEC-approved webinars relevant to the interior design profession and practice.

Industry partners were surveyed and delivered on programming on a variety of topics that benefited members on a weekly basis. All upcoming webinars are featured on IDC's events calendar.

# INDUSTRY SALES PROFESSIONALS COURSE (ISPC)

IDC offers a custom course, tailored exclusively to meet the needs of architecture and design industry sales professionals. The practical course features Q&A sessions with panels of registered interior designers and architects, drawn from boutique and large design firms serving the retail, commercial, healthcare, hospitality, and residential sectors. The formal exchanges offer an opportunity for leading designers to deliver helpful tips on how their studios operate as well as how to join their network of trusted industry resources.

The series ran as a hybrid event in October, December, March and June. Participants who attended three or more panels of the six offered, received an official ISPC certificate and LinkedIn designation attendance. A certificate of completion was issued to all registrants in attendance for each panel.

### **2021 INDUSTRY SALES PROFESSIONAL COURSE**

- · Hospitality & Retail Design Oct. 7, 2021
- · Residential Design Oct. 28, 2021
- · Large Design & Architectural Firms Dec. 1, 2021
- · Large Design & Architectural Firms March 23, 2022
- · National Accounts Panel June 1, 2022









To commemorate IDC's 50th anniversary, IDC launched a multi-faceted campaign to celebrate interior design and IDC members. The campaign is focused on honouring designers, storytelling, and showcasing diverse perspectives through the decades – from the early '70s to today, and into the future.

To begin the collection of interviews, IDC reached out to members and supporters across the country, which resulted in various articles, media interviews, and video clips.



# 50 Years of Interior Design

# **VIDEOS**

Starting in spring, IDC published monthly video interviews featuring interior design trailblazers who helped build IDC from the ground up, contemporary designers who contributed to the much-needed changes within the industry and at IDC, and students and junior designers who will carry the legacy of interior design. A video presentation will be shared with members at the

50th Annual Meeting in November in Saskatoon, Saskatchewan.



# **CONTRIBUTED ARTICLES**

Retired members, past IDC presidents, association founders and supporters from coast to coast contributed thoughtful words, articles and photographs highlighting the history of the association and celebrating the years gone by.









### **MEDIA**

The campaign was featured in the National Post, and in Western Living and Design Quarterly magazines.

- IDC Celebrates 50 Years of Interior Design | June 27, 2022 By Jessica Kirby, Western Living magazine
- · Why Having Qualified Interior Designers on Your Team Is a Smart Move | March 18, 2022 By Tania Amardeil, National Post / Media Planet
- IDC celebrates 50 years of interior design | March 8, 2022 By IDC staff, Design Quarterly / Remi Network.



# Celebration

# **VIRTUAL AWARDS CELEBRATION**

On Wednesday, October 13, 2021, IDC celebrated its virtual Awards Celebration during the annual Design Symposium. The pre-recorded event was hosted by IDC President, Deborah Rutherford (now Past President), IDC Board member, Ian Rolston, and IDC CEO, Trevor Kruse, in Teknion's showroom, located in downtown Toronto, Ont. The event celebrated winners of the 2021 Value of Design Awards (VODA), recognized participants of the PROpel Emerging Leaders program, winner of the Legacy Award for Distinguished Service, and for the first time, winners of the Innovation in Design Thinking Student Competition.

A special thank you to our sponsors for making this event possible:

Midgley Cosentino:

SILESTONE DEKTON:

FISHER & PAYKEL Global Interface KEILHAUER

Benjamin Moore:

### **LEGACY AWARD FOR DISTINGUISHED SERVICE**

Aandra Currie Shearer, President of the Council for Interior Design Qualification (CIDQ) and Principal of Aandra Currie Shearer Design was the 2021 recipient of the Legacy Award for Distinguished Service. The award honours the individuals, companies or institutions that are recognized as being trailblazers to the design community nationally, and exemplify outstanding service and dedication to IDC and the interior design community in Canada.

# **FELLOWS**

Retired Principal of SSDG Interiors Inc., Susan Steeves became an IDC Fellow in 2021. Susan has been an active member of the Interior Designers Institute of British Columbia (IDIBC) for over 25 years and was a long-time volunteer of the association. For the past eight years, she was Co-Chair of the IDIBC Regulatory Process Committee focusing on legal recognition.

# INNOVATION IN DESIGN THINKING: IDC STUDENT COMPETITION

Last year, IDC created a new opportunity exclusively for Canadian interior design students. The purpose of this competition is to provide students with a national platform

to demonstrate the value of interior design and illustrate the positive impact design has on the users of the spaces, supported by evidence-based research.

Winning projects of the 2021 Innovation in Design Thinking: IDC Student Competition are 'Our House: A shelter for those facing homelessness (Kitchener, Ont.) by Leah Lorentz and 'Wahid' by Basharatullah Rahmat.



# 2021 VODA AWARD OF EXCELLENCE WINNERS



Project McMichael Café (Kleinburg, Ont.)

Firm Denizens of Design Inc. (Dyonne Fashina)

Category Innovation in Hospitality Design

Photos Scott Norsworthy Photography



Project Spin Master (Toronto, Ont.)

Firm Gensler (Annie Bergeron)

Category Innovation in Workplace Design

Photos Ben Rahn



Project Laurentian University Student Centre (Sudbury, Ont.)

Firm Gow Hastings Architects (Valerie Gow)

Category Innovation in Institutional/Educational/Civic Design

Photos Tom Arban Photography



# 2021 VODA AWARD OF MERIT WINNERS



Project CapU Lonsdale (North Vancouver, B.C.)

Firm DIALOG (Michele Sigurdson)

Category Innovation in Institutional/Educational/Civic Design

Photos Barry Underhill



Project Kevin & Kevin Juice (Vancouver, B.C.)

Firm Mallen Gowing Berzins Architecture (Courtney Cline)

Category Innovation in Hospitality Design

Photos Amanda Oster



Category Innovation in Workplace Design

Photos Yanick Lespérance photographe



(Montreal, Que.)

Firm HOK (Carmen Huynh)

Category Innovation in Workplace Design

Photos Stephane Brugger



Project Aurora Armoury Food & Wine Institute (Aurora, Ont.)

Firm Gow Hastings Architects (Valerie Gow)

Category Innovation in Institutional/Educational/Civic Design

Photos Tom Arban Photography / Rémi Carreiro Photography



Garantie Construction Résidentielle (Residential Construction Warranty) (Montreal, Que.)

Firm Folio Design Inc. (Véronique Chayer)



Project Niagara College Welland Student Commons (Welland, Ont.)

Firm Gow Hastings Architects (Valerie Gow)

Category Innovation in Institutional/Educational/Civic Design

Photos Scott Norsworthy Photography

"We are lucky, as a community of interior designers, students, interns, manufacturers, and

design enthusiasts, to be surrounded by so much talent and innovation. Honouring the work of our peers each year brings so much joy to everyone within the Canadian interior design industry."

> - Trevor Kruse IDC CEO



INTERIOR DESIGNERS OF CANADA





# Education

DC serves the needs of members through initiatives to educate the public, promote the interior design profession, and engage members. IDC's aim is to build an even greater community of Canadian designers across the country and internationally.



Zahra Ebrahim is a public interest designer and strategist focused on deep, community-led approaches to policy, infrastructure, and service design. She is an established bridge-builder across grassroots and institutional spaces and is a leading practitioner in reforming institutions to be more human-centred and equitable. She serves as an Executive Advisor to Deloitte on Cities and Design, and as a senior advisor to political and public interest initiatives across the country.

## VIRTUAL DESIGN SYMPOSIUM

In 2021 Interior Designers of Canada (IDC) invited members and industry leaders across North America and the globe to learn, engage, and network at the virtual Design Symposium – Building Resilience through Empathy, held on October 13 and 14, 2021.

The two-day event featured a program of in-depth education, award presentation, workshop participation, the PROpel Emerging "When everything is connected to everything else, for better or worse, everything matters."

- Bruce Mau

Leaders program, and inspiring keynote presentations. The attendees had an opportunity to dive deeper into design thinking to learn about empathy and its role in building resilience, especially in our new post-pandemic world.

# KEYNOTE SPEAKER

### Bruce Mau

Co-founder and CEO of Massive Change Network

Bruce Mau practices a life-centered design approach to help his clients envision and articulate their purpose and future. Across thirty years of design innovation, he has collaborated with leading brands, companies, organizations, heads of state, entrepreneurs, renowned artists, and fellow optimists to create positive change and strategic impact across a broad spectrum of projects.



### **WORKSHOP**

### DESIGN THINKING WORKSHOP BY zu ACADEMY

Saskatoon-based zu Academy ran an interactive workshop focused on Design Thinking, led by zu's Strategy Director, Albert Jame.

Symposium participants looked at specific empathy artifacts such as empathy maps, service blueprints, and journey maps.

# **Board of Directors**

s an organization, IDC is committed to ensuring that its board represents the interior design industry with respect to varying experience and cultural, age, and gender make-up that is representational of the membership and fibre of the Canadian population.

IDC's Board of Directors is comprised of elected members from across Canada who have an impact on the challenges affecting the interior design community. The board is governed by a set of by-laws that were enacted in October 2017, in addition to operational policies and procedures.

IDC's board continually seeks opportunities for representation of Canada's interior design profession and IDC members on a national and global platform.



Ian Rolston (ON) President



Keshia Caplette (SK) Vice President



**Deborah Rutherford (ON)**Past President



**Lori Arnold (NS)** Director



**Glen Brewer (ON)**Director



**Sean Crawford (AB)**Director



Jennifer Greene (NB)

Director



Carol Jones (BC)
Director



**Jennifer Wiwchar-Fast (MB)** *Director* 

# **IDC Founding Members**

Jack Bell (ON)
Doris Hasell (SK)
David Treusch (MB)

Michele McLoughlin Guest (BC) André Dubois (QC) Maryla Szymanski (NS)

David Treusch (MB) Maryla Szymansk Tomislav Cerkvenac (AB)





# Financial Statement

|                                 | 2022<br>\$ | 202<br>\$ |
|---------------------------------|------------|-----------|
|                                 |            |           |
| REVENUES                        |            |           |
| Membership dues                 | 352,279    | 425,40    |
| Industry partnership dues       | 236,958    | 224,87    |
| Member professional development | 55,048     | 22,83     |
| Government assistance (Note 6)  | 32,739     | 209,38    |
| Conferences                     | 23,170     | 23,33     |
| Member services                 | 22,000     | 19,03     |
|                                 | 722,194    | 924,86    |
| OPERATING EXPENSES              |            |           |
| Staffing/honorarium             | 641,278    | 616,37    |
| Operations/administration       | 74,891     | 92,00     |
| Conferences                     | 47,634     | 32,54     |
| Technology                      | 31,724     | 28,44     |
| Member professional development | 22,126     | 21,68     |
| Governance/Board                | 21,642     | 18,26     |
| Communications and marketing    | 19,513     | 10,89     |
| Stakeholder/memberships         | 7,238      | 4,58      |
|                                 | 866,046    | 824,79    |
| EXCESS (DEFICIENCY) OF REVENUES |            |           |
| OVER                            |            |           |
| EXPENSES FOR THE YEAR           | (143,852)  | 100,07    |
| NET ASSETS, BEGINNING OF YEAR   | 54,293     | (45,77    |
| NET ASSETS, END OF YEAR         | (89,559)   | 54,29     |



**DESIGNERS OF** CANADA

# NATIONAL PARTNERS

Architex Interface Knoll Benjamin Moore Cosentino **LEVEY** Dacor Lutron Fisher & Paykel

MidgleyTecnica

Sherwin-Williams Tarkett

Schluter Systems Canada Inc.

Teknion Limited

# **Partners**

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e · info@idcanada.org

InteriorDesignersofCanada **IDCanadaTweets** 

idcanada.org



# REGIONAL PARTNERS

3M Canada – Architectural Markets Ames Tile & Stone Ltd

CI Partners Crown Surface Solutions

Euro Tile & Stone

Altro Canada Inc.

Keilhauer Kohler Canada Co.

Global Furniture Group

Lixil Canada Metropolitan Hardwood Floors

Inc. PC350 Richelieu Hardware

Steelcase

Samsung

Taymor Industries Ltd. Wilsonart Canada

# LOCAL PARTNERS

Alendel Fabrics Limited

Anatolia Tile + Stone Applied Electronics Limited

Arborite

Arconas

Avant Garde division of Master Fabrics

Baldwin | Fortis | Pfister | Tell | Weiser

Banner Carpets Ltd.

Blackburn Young Office Solutions Inc.

Blum Canada Limited

C&S Group CADcentre

California Closets

Cantu Bathrooms & Hardware

Ltd.

CDm2 LIGHTWORKS

Ciot Inc.

Cocoon Furnishings

Connect Resource Managers & Planners Inc.

Creative Custom Furnishings Custom Building Products David Lane Office Furniture Deco-Tile Inc Digital Cine Media Inc.

Diversified Technology System Inc. (DTS)

**Embassy Ceilings** 

**Environmental Acoustics** ETM Distribution Inc.

European Flooring Group

Flux Lighting Inc.

Forbo Flooring Systems Formations Wood

**GA Home Superstore** Greenferd Construction Inc.

Hari Stones Ltd.

Heritage Office Furnishings Ltd.

Humanscale IDC Home Improve Canada

**INPS** Graphic Solutions

Inscape

JCO & Associates JennAir Canada JJ Home Products

Kinesik Engineered Products

Kuzco Lighting

Leonardi General Contractors

Livingspace Interiors LRI Engineering Inc. Malvern Contract Interiors

Limited

MARANT Construction Ltd.

Marble Trend Ltd. McKillican Canadian Inc. Mercury Wood Products

Metro Wallcoverings Inc.

Nightingale Corporation Nix Color Sensor Inc.

Nuvo Sales Group

Panolam Surface Systems

Patcraft

Rockfon, LLC



Roman Bath Centre

Royal Lighting Salari Fine Carpet Collections Schneider Electric Canada Inc.

Shaw Contract Skopos Limited

Skyfold Sounds Good Smart Homes

TA Appliances and Barbecues

The Pentacon Group **TORLYS Smart Floors** 

Toronto International Design Centre

Upper Canada Forest Products

Vectorworks

Vifloor Canada Ltd.

Weston Premium Woods Westport Manufacturing

Willis